10,000 Reasons to Celebrate!

On November 4, 2007, D&R Greenway Land Trust celebrated the preservation of our 10,000th acre of land. Since our founding in 1989, we have led the preservation of 10,179 acres, valued at $235,241,597 encompassing 184 separate preservation transactions!

“Preserving 10,000 acres is a significant achievement for our organization and a time to reflect on the future of D&R Greenway as we approach our 20th anniversary in 2009,” observed Richard Goldman, chair of the board of trustees of D&R Greenway. “Here in central New Jersey, the average size of one of our preservation transactions is just 55 acres and some of our preserved properties consist of fewer than 10 acres. The dedication and diligence of our staff and the commitment and collaboration of our partners has made this 10,000-acre milestone a reality. As we work toward preserving our next 10,000 acres, we will continue to rely on the strong support of the community, the New Jersey Green Acres Program and the New Jersey State Agricultural Development Committee, county and municipal officials and local conservation partners.”

D&R Greenway’s 10,000th preserved acre is situated somewhere inside Meadow Tree Farm, the property of Sandra and Tim Perkins of Princeton. The Perkins’s 93-acre farm lies at the foothills of the Sourland Mountain range. The property extends the buffer protecting the Stony Brook and adds to the Stony Brook Greenway.

The farm had been owned by Sandra Perkins’s mother since the 1960s; how- Continued on page 2
ever, over the years both the land and the family home had become rundown and neglected. According to Sandra and Tim, the property was so overgrown, they didn’t even realize it stood upon a small hill. A substantial investment was required to restore the land to a healthy and productive state and to renovate the house, so that Sandra and Tim could make the family farm their home.

Bill Rawlyk, D&R Greenway’s Director of Land Preservation, worked with Sandra and Tim to customize a preservation solution that would provide the funds to allow Meadow Tree Farm to remain in the Perkins family. This included placing a conservation easement on their property, which will provide significant financial and tax advantages in exchange for retiring the land’s development rights and protecting its natural resources. In addition, the Perkins are combining active farming with wildlife habitat restoration. By participating in a Landowner Incentive Program (LIP), the Perkins will receive ongoing compensation for cultivating fields of native grasses that provide habitat essential to sustain threatened and endangered species of birds.

Meadow Tree Farm lies in the migratory path of hundreds of species of neo-tropical birds who stopover or breed in the Sourlands. “During the spring and fall migrations our meadows and woodlands are covered with birds,” commented Tim Perkins, “and since we planted native grasses a year ago we have seen a marked increase in the number of birds feeding here. The open fields and native plants offer a hospitable environment. The migratory birds are able to observe this landscape as they fly overhead and swoop down to take advantage of it.”

After the spring nesting season the Perkins are able to harvest their native grasslands, generating a cash crop of hay as well as fodder for their two horses.

The New Jersey Department of Environmental Protection Green Acres Program and Mercer County provided the funding to permanently protect the fields, meadows and woodlands of Meadow Tree Farm. The preservation solution implemented here provides a replicable model for other “gentleman farmers” throughout central New Jersey. Its structure provides multiple benefits—for the landowner, the community and

**Grassland Bird Habitat:** A field of native grasses on Meadow Tree Farm provides excellent habitat for threatened and endangered grassland birds such as bobolinks, meadowlarks and savannah sparrows. This field can be mowed anytime after July 15 to produce a hay crop. The Sourland Mountain ridge can be seen in the distance.

**Tim and Sandra Perkins**

**Paddock at Meadow Tree Farm.** The far tree line borders the 15-acre portion of the farm that will be open to the public for hiking and nature study.
On September 16 and 17, D&R Greenway invited Story Clark, noted conservationist and author of A Field Guide To Conservation Finance, to present a series of programs centered on the subject of Conservation Finance—defined as “a compensation toolkit to conserve land.” Given New Jersey’s current situation, with state land acquisition sources depleted and future state funding resources far from assured, all land trusts, D&R Greenway included, need to develop new and innovative ways to source and leverage funds for land preservation.

At a reception hosted by Pam and Roland Machold, Story Clark cited a number of inspiring approaches to raising conservation dollars. She spoke about the owner of a sporting goods store in Crested Butte, Colorado who invented the concept of “voluntary surcharge,” by adding a one percent donation for the local land trust to the cost of every purchase. He reasoned that by preserving rather than developing scenic vistas and recreational lands, his customers would benefit. Customers were given the opportunity to voluntarily opt out of the donation, though few did. Within ten years of starting this initiative, over 80 businesses joined in to raise $1.2 million to support land preservation.

Story Clark told of the Peconic Land Trust board member who challenged his organization to raise an internal revolving land acquisition fund because he saw so many important projects lost due to a lack of readily available public funds. He arranged for a foundation on whose board he sat to make a $500,000 challenge grant, spurring private contributions.

Story told how individuals across the country are now raising private equity funds for conservation investment, generating competitive returns by combining approaches and financial instruments, such as:

- Transferring development rights in a market-driven program;
- Selling or donating conservation easements to realize funds and tax benefits;
- Generating income from the land with sustainable timber harvests or farming; and
- Using below market financing through partnerships with land trusts.

According to Story Clark, “We are at that point now where the scarcity of land and ecological services, like clean water and air, give them value; we are learning how to monetize this natural value in very creative ways, creating untapped financial opportunities for land trusts. Figuring out how to do this is what makes the field of conservation

Continued on page 22

This 13-acre property in Princeton Township was one of the first preserved by D&R Greenway using an innovative conservation financing approach. This wooded property connects to Princeton’s Woodfield Reservation and provides opportunities for trail linkages to Hopewell. The landowners took back a zero-interest mortgage for six months to enable D&R Greenway and partner, Friends of Princeton Open Space, to access public preservation funds. D&R Greenway assisted the landowner with subdividing the house from the conservation land and finding a conservation-minded buyer.
In 2004 D&R Greenway established The Upmeyer Internships in Land Preservation & Stewardship at the Johnson Education Center. Neil Upmeyer was a member of D&R Greenway’s Board of Trustees for 14 years, serving as chair from January 1998–December 2001. Spearheaded by Neil Upmeyer’s good friend, Jim Amon, and funded by the generosity of Neil’s friends and colleagues, Upmeyer Internships are offered annually to undergraduate and graduate students enrolled in New Jersey colleges or universities.

Our 2007 Upmeyer Interns were Jared Rosenbaum and Sylvia Dee. Here they describe their experiences in their own words.

Jared Rosenbaum

I had been a volunteer site steward for D&R Greenway for a year when I was given the opportunity to become an Upmeyer Intern. For several months previous, I had been volunteering a few days a week, working with Director of Stewardship Jim Amon. I welcomed the opportunity the internship gave me to spend even more time keeping our wild areas healthy and our trail system beautiful.

In the independent project I had been longing to do, surveying the botanical and wildlife communities on a large reserve on the Sourland Mountain and making stewardship recommendations based on my findings.

Stewardship work is emotionally and intellectually intense. Within the span of just one morning I can be awed by the intricacy and beauty of our wild areas, and then dismayed by signs of disturbance, ecological imbalance and ill health. As my internship progressed, I felt more and more able to “read” the landscape, leading to observations both exciting and distressing.

Sylvia Dee

My experience working as an Upmeyer Intern with D&R Greenway Land Trust was both educational and fun. In undertaking tasks such as trailblazing, controlling invasive species, monitoring conservation easements and maintaining preservations, I learned a huge amount about local New Jersey ecosystems and land stewardship. And the learning didn’t stop there; tree and plant nomenclature, tracking, orienteering, surveying, and identifying damage done by deer or other animals were all a part of my educational experience.

I greatly enjoyed working outdoors where I could do hands-on work with the land that we are fighting so hard to preserve and keep green. I also had office responsibilities, which made it possible for me to have a glimpse of what goes on in the legal side of the organization, and the steps that are taken to preserve land for recreational use. Keeping the public interested in environmental protection and hosting Governor Corzine as he signed a bill to protect open spaces in New Jersey from our office in Princeton was fascinating for me. I know that the many skills I learned and knowledge I acquired about environmental protection will surely benefit me as I either decide on a career pathway or work in a field similar to what this wonderful non-profit works to achieve locally. It was truly a wonderful experience.

Through The Upmeyer Internships in Land Preservation and Stewardship we at D&R Greenway hope to identify the next generation of land preservationists and inspire them to follow in Neil’s footsteps as champions of open space and the environment. Jared and Sylvia are two fine examples.

Applications for the 2008 Upmeyer Internships in Land Preservation and Stewardship will be available in March 2008. To obtain an application, please visit www.drgreenway.org or call 609-924-4646.
We’re Almost There…

Update on the Preservation of the St. Michael’s Land

D & R Greenway would once again like to thank the 800+ individuals, families, foundations, non-profit organizations, community groups and businesses that together raised over $3.3 million to preserve the St. Michael’s land. We deeply appreciate the leadership and tireless efforts of the members of the St. Michael’s Preservation Committee.

Q: Am I free to walk, picnic or ride my horse on the St. Michael’s land?

A: No, not yet. The land is not yet open to the public until the purchase of the property is completed. D&R Greenway is working closely with the seller, the Diocese, and our public partners to finalize all details required by public funding agencies. Until that time, any visits to the property must be scheduled through D&R Greenway Land Trust.

Q: What will happen once D&R Greenway owns the land?

A: There will be many opportunities for the members of the community to enjoy the land and become involved in its stewardship. D&R Greenway's plans for the property include farming, public access trails for walkers and horseback riders, and conservation of natural resources. Volunteers will be needed to help mark trails and remove invasive species of plants in the stream corridor and woodlands. Plans are underway for signage that will clearly mark access points and include a map of the protected lands. Stewardship funds will need to be raised from individuals, businesses and corporations in order to fund these activities and transform the St.

Michael's land into the kind of resource the community expects and deserves.

Q: Will there be hunting allowed on the land? Why?

A: Yes. In addition to damaging farm crops, deer are destroying the eastern deciduous forest in New Jersey by eating all of the saplings and understory plants. This, in turn, allows invasive species such as multiflora rose and oriental bittersweet into the decimated landscape, changing conditions for wildlife habitat. We expect to continue deer management until that time when this is no longer a critical problem.

Furthermore, we will take a proactive approach to managing invasive species by restoring shrub lands and grasslands to enhance bird habitats, creating vernal ponds and maintaining wildlife areas along the stream corridor. In addition, open fields will be utilized for productive farming, which will further restrain the spread of invasive species.

Q: What can I do to help?

A: The St. Michael’s Preservation Committee is continuing its work to protect the property for the public benefit. Your help is needed to assist public awareness and educational opportunities including group walks, special programs and an annual event to raise funds to support long-term stewardship of the land. D&R Greenway will need volunteers to help with trail identification and monitoring, habitat restoration and hands-on stewardship activities.

To express your interest in volunteering as a steward of the St. Michael’s land, please contact D&R Greenway at 609-924-4646 or jamon@drgreenway.org.

Walk the St. Michael’s Land

Sunday, November 18th at 1:00 pm

The St. Michael’s Preservation Committee will lead a tour through this magnificent property. Walkers will meet (on foot) at the entrance to the St. Michael’s property, directly across from Saums Interiors on Princeton Avenue, Hopewell. RSVP by November 14 to cedelmann@drgreenway.org or call 609-924-4646.

St. Michael’s land in summertime. The spire of St. Alphonsus Church and the Ruggieri farm silo are visible in the distance. When the preservation of the land is complete and public access trails are established, walkers will be able to enjoy this beautiful vista.

A walk on the St. Michael’s land, November 2006
Mannington Community Asks D&R Greenway to Help Preserve Its Farming Heritage

Located in Salem County in the southern tip of New Jersey, Mannington is a rural community within a 20 minute drive of Wilmington, Delaware. With only one blinking light and a wealth of Revolutionary and Civil War era homes, some call it the “land that time forgot.” The township’s dedication to an agrarian lifestyle is apparent; agriculture and open space are the main forms of land use.

The 18,593-acre area known as Mannington Meadows is bounded by the Salem River running north-south, and the Mannington Creek, running east-west. Historically, the Meadow was diked by Dutch settlers who farmed salt hay and wild rice. A 1920’s hurricane destroyed most of the impoundments, which were never rebuilt. The resulting land and waterscape, neither a lake nor a bay, is one of the top areas in the State of New Jersey for waterfowl diversity. Mannington Meadows provides critical habitat for breeding populations of imperiled species, such as bald eagle, pied-billed grebe, king rail, Caspian tern, sora and clapper rail. In fact, Mannington Meadow has been designated an Important Bird Area by New Jersey Audubon.

Most of the lands that comprise and surround Mannington Meadows are in private ownership—and that is where the threat begins. Situated in sight of the Delaware Memorial Bridge, the broad open landscape invites development consideration.

A build-out study conducted by Mannington Township found that, under current zoning regulations, 5,000 new homes could be constructed. This possibility galvanized the community and the Mannington Preservation Citizens Committee was formed. One of the members of the committee had heard about D&R Greenway through our work in farmland preservation and called us to ask if we would step in and help them devise a plan to protect, not develop, the township’s open space and farmland.

At the same time, Donald C. Asay, Mayor of Mannington Township, approached the William Penn Foundation to discuss the possibility of a grant that would support land preservation in Mannington. The William Penn Foundation has been a strong funder and supporter of D&R Greenway for the past several years, so they were aware of our ability to develop partnerships and leverage both open space and farmland funding sources for preservation. The William Penn Foundation suggested the Mayor work with us to save Mannington Meadows.

Working closely with Mannington Township officials and the Mannington Preservation Citizens Committee, D&R Greenway has prioritized properties for preservation. We have contacted landowners and are in active negotiation on several properties. We are also collaborating closely with our partners, the NJDEP Green Acres Program, the New Jersey State Agricultural Development Committee and New Jersey Audubon to identify funding sources and land management plans. As many of the landowners come from third or fourth generation farming families, we are working toward preservation solutions that will keep the land in productive agriculture.

According to Mannington Township Mayor Asay, “D&R Greenway’s mission to preserve and protect open spaces and their history of building partnerships will dovetail into the township’s interest and efforts to preserve our successful agrarian community and protect our environmentally important wetlands. Mannington Township looks forward to working with D&R Greenway and the many partners needed to make preservation a reality.”

Mannington Meadows is an area rich in history. D&R Greenway is proud to be leading the effort to preserve that history, by preserving Mannington’s farmlands, wetlands and open spaces.
**Celebrate Open Space! Celebrates Success**

On June 9, 2007, 350 of D&R Greenway’s friends and supporters turned out to **Celebrate Open Space!** at the Johnson Education Center. The evening featured hors d’oeuvres and dinner using locally-sourced ingredients followed by dancing under the stars. Guests enjoyed a silent auction of species-specific birdhouses designed by noted area architects and designers and they raised their paddles enthusiastically during a live “Acre Auction.” On average, D&R Greenway is able to convert every $650 in operating income received into an acre of preserved land. During the “Acre Auction,” generous donors pledged amounts from $13,000 (to preserve 20 acres) to $650 (to preserve one acre) to keep our region green and beautiful. In one instance, guests seated together at a table each pledged $100 to preserve an acre of open space collectively.

In all, the event raised over $210,000 to help D&R Greenway reach our goal of preserving our 10,000th acre.

During **Celebrate Open Space!** D&R Greenway presented the Donald B. Jones Conservation Award to the Hopewell community, in recognition of the successful campaign to preserve the St. Michael’s land in Hopewell. Represented by Hopewell Borough Mayor David Nettles, Hopewell Township Mayor Vanessa Sandom and Leslie Potter, Chair of the St. Michael’s Preservation Committee, the community was acknowledged for joining together toward a common goal of land preservation. D&R Greenway also presented a Junior Donald B. Jones Award, for the first time, to 10-year old Callie Considine. Callie collected over $3,300 from friends and neighbors in Hopewell to support the St. Michael’s Preservation Project.

Over 800 individuals, families, foundations, non-profit organizations, community groups and businesses made a contribution, raising over $3.3 million to preserve the St. Michael’s land.

D&R Greenway would once again like to thank our corporate sponsors for their support and express our deepest appreciation to the **Celebrate Open Space!** committee co-chaired by Leslie Kuenne and Regan Tuder, for the creativity and hard work that made this fantastic evening possible.

*We hope you will join us next year for **Celebrate Open Space!** 2008*

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**D&R Greenway’s Board Chair Rich Goldman and Executive Director Linda Mead present the 2007 Donald B. Jones Conservation Awards to Leslie Davis Potter, representing the St. Michael’s Preservation Committee and the Hopewell community, Callie Considine, the first recipient of a junior award, Deputy Mayor David Sandahl of Hopewell Township and Mayor David Nettles and David Knights of Hopewell Borough**

**Acre Angels Kitty Lou and John Phillips of Glenmede Trust**

**D&R Greenway landowner Dorothy Fullam with Julius Gross, one of D&R Greenway’s local Business Partners in Preservation**

**D&R Greenway Trustee and Acre Angel Meg Gorrie and Debbie Foster, member of the Celebrate Open Space! committee**

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Special thanks to Richard Grant who captured and donated the pictures of D&R Greenway’s supporters enjoying **Celebrate Open Space! 2007** shown here and on pages 10-16.
Pathways to Preservation:
Tools and Techniques to Protect Land

“The story of land is older than the story of man. Every society must devise ways in which its members will share this gift and under what conditions the land will be passed on to the next generation. This is continuity.”
— From “The Community Land Trust: A Guide to a New Model for Land Tenure in America.”

To date, D&R Greenway Land Trust has led the preservation of 181 properties, and no two transactions have been exactly alike. Each landowner brings their own personal financial and environmental objectives to the table. Funding partners may have a separate set of criteria that need to be met to complete the preservation transaction.

Beginning with one or more of the following approaches, D&R Greenway’s professional staff works directly with each landowner, customizing their land protection transaction that benefits both the landowner and the community in which they live.

Conservation Easement
A conservation easement enables the property to continue in private ownership while it prohibits future subdivision and development of the land. Landowners who wish to remain on their property or pass it on to future generations, or who anticipate selling the property, can employ a conservation easement to permanently protect the natural characteristics of the land. As the steward of the conservation easement, D&R Greenway is responsible for monitoring compliance and defending the easement with future property owners. An agricultural easement is a similar tool that is used to protect farms, keeping the land in active agriculture. Both types of easements can substantially reduce the value of the property for inheritance tax purposes, enabling the land to remain in the family rather than be sold to pay estate taxes. Conservation easements may also provide income tax benefits.

Conservation Subdivision
A conservation subdivision allows the landowner to keep part of their land and to deed the remainder to D&R Greenway, ensuring the permanent protection of wildlife habitats and conservation resources. This technique

110 Acres in West Amwell Township, Preserved 2002
11 Acres in Lawrence Township, Preserved 2003
31 Acres in Delaware Township, Preserved 2004
165-acre Coventry Farm in Princeton Township, Preserved 2001
is often used when the landowner has a home on the property that they wish to continue to own. Depending on how the transfer is structured, this can provide income, estate and real estate tax benefits.

Fee Simple Acquisition

A fee simple acquisition involves the sale or gift of the property by deed to D&R Greenway. The land becomes permanently preserved as open space. This can offer tax benefits and cash value to the landowner.

Reserved Life Estate or Remainder Interest

With a reserved life estate or remainder interest, land is transferred by deed to D&R Greenway with the owner reserving the use of the property for his or her lifetime. This provides an income tax benefit and removes the value of the property from the estate.

Bequest

With a bequest, the landowner conveys the property to D&R Greenway at the time of death through a will. This removes the value of the property from the estate for inheritance tax purposes and ensures that the property will be permanently protected. Some landowners choose to place a conservation easement on the land during their lifetime, also providing income tax benefits.

If you are interested in exploring land preservation options for yourself or your family, please contact Bill Rawlyk, Director of Land Preservation, at 609-924-4646 or brawlyk@drgreenway.org.
Frank Taplin was a well-known and respected philanthropist who championed the cause of environmental protection and land preservation. His vision and leadership, and those of his wife, Peg, resulted in the permanent protection of two signature Princeton landscapes: the Institute Woods and Coventry Farm.

In 2004, D&R Greenway Land Trust honored Frank Taplin’s memory and Peg’s continuing support of land preservation by creating the Taplin Circle, to recognize individuals who contribute $1,000 or more annually to support D&R Greenway’s critical work. Members of the Taplin Circle clearly demonstrate that they share Frank’s commitment to preserving the land, the historic character and the natural resources of central New Jersey.

All members of the Taplin Circle are invited to a special reception each fall. We are grateful to Glenmede Trust, who generously underwrote the reception held for the members of the 2007 Taplin Circle.

We would like to express our deepest thanks and appreciation to the members of the Taplin Circle for their leadership in supporting the work of D&R Greenway Land Trust. Your commitment to our organization has helped make it possible for us to achieve our milestone of 10,000 preserved acres!
A Donation to D&R Greenway from your IRA Can Make the Difference in Preserving Land Today

The Pension Protection Act of 2006 provides a way for individuals aged 70½ and older to make a tax-free distribution of up to $100,000 from their individual retirement account. This special provision sunsets on December 31, 2007.

Contributions can be made under this new law if the following criteria are met:

• You are age 70½ or older
• Your total gift is not more than $100,000
• You make the gift on or before December 31, 2007
• You transfer funds directly from an IRA or Rollover IRA
• You make a gift to a public charity such as D&R Greenway Land Trust

Several of our donors have chosen this giving option. According to one individual, it’s an especially easy and convenient way to make a contribution and charitable distributions count toward your required minimum distribution. Instead of writing a check to D&R Greenway and then taking a deduction on the amount of the gift on your income tax return, one simple phone call to your financial consultant transfers funds directly to D&R Greenway from your IRA. If you prefer, D&R Greenway can provide you with a sample letter you can use to instruct your financial consultant.

Carol and Dick Hanson chose to make a significant gift to D&R Greenway to support the preservation of the St. Michael’s lands through a direct deduction from Dick’s IRA, taking advantage of the simplicity of the transaction. John and Margaree Harper did the same.

To determine if making a gift to D&R Greenway from your IRA is the right decision for you, please consult with your tax advisor or financial planner and then contact Linda Mead at D&R Greenway, 609-924-4646 or lmead@drgreenway.org.

Please note: If you wish to take advantage of this provision of the Pension Protection Act you must do so by December 31, 2007; the benefit may not be extended into 2008.
2007 Partners in Preservation

The Trustees and Staff of D&R Greenway Land Trust sincerely thank all our donors. Your investment in D&R Greenway Land Trust enables our mission to:

- Preserve and protect a permanent network of natural lands and open spaces, creating the conditions for a healthy and diverse environment to flourish.
- Provide the public with appropriate access to these areas, encouraging active lifestyles and a greater appreciation of the natural world.

Thanks to each and every one of you for your support. Your commitment to D&R Greenway has helped make it possible for us to achieve our milestone of 10,000 preserved acres!

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St. Michael’s Partners in Preservation

D&R Greenway would like to thank the 800+ individuals, families, foundations, non-profit organizations, community groups and businesses listed here that together raised over $3.3 million to preserve the St. Michael’s land.

Brothers Moon Recognized for St. Michael’s Support

The New Jersey Restaurant Association awarded Brothers Moon the 2007 Neighbor of the Year Award for the State of New Jersey. This honor is in recognition of their partnership with D&R Greenway in support of the St. Michael’s Preservation Project.

Brothers Moon hosted a wine tasting and art auction that raised over $15,000. One hundred percent of the proceeds went toward the preservation of the property.

Bedens Brook crosses the St. Michael’s land
Peter & Sharon Demers  
Joseph Desiderio in honor of  
Megan & Ava D’Allesandro  
Bill & Linda DeStefano  
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William Baggitt  
Rafael Juan  

Great Spangled Fritillary butterfly on common milkweed growing in a St. Michael's field
A view of Hopewell Borough from the St. Michael's land
Eastern Screech Owl (Otus asio)

A field of winter wheat
Ostrich Fern (Matteuccia struthiopteris)

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Mayor David Nettles,  
Council President David Knights  
On behalf of Hopewell Township:  
Mayor Vanessa Sandom,  
David Sandahl  
And others who may not be listed here who contributed their support.
Public and Non-Profit Partners in Preservation

Since D&R Greenway’s founding in 1989 we have strived to build partnerships in order to leverage and maximize available preservation funds. We would like to thank the following state, county, municipal and non-profit funding partners for collaborating with us to preserve over 10,000 acres of land.

D&R Greenway was the first non-profit organization in the state to complete an acquisition with a grant from the New Jersey Department of Environmental Protection Green Acres Program. We would especially like to acknowledge the Green Acres Program and Mercer County for their ongoing and unflagging support of D&R Greenway’s mission to preserve natural lands, open spaces and farmlands throughout our region.

Public Partners
State of New Jersey Green Acres Program
State Agricultural Development Committee
BURLINGTON COUNTY
Bordentown City
HUNTERDON COUNTY
Delaware Township
East Amwell
Kingwood Township
West Amwell
MERCER COUNTY
East Windsor Township
Hopewell Borough
Hopewell Township
Lawrence Township
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Princeton Borough
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Conservation Foundation
Friends of Hopewell Valley
Open Space
Friends of Princeton Open Space
Friends of West Windsor Open Space
Monmouth Conservation Foundation
Montgomery Friends of Open Space
New Jersey Conservation Foundation
Stony Brook Millstone Watershed Association
The Nature Conservancy

2007 Business Partners in Preservation

We would like to thank our 2007 Business Partners in Preservation, who share the same concerns about protecting our local environment, water supply and wildlife habitat as D&R Greenway’s individual supporters. Through their financial and in-kind contributions that sponsor our work in communities including Princeton, Hopewell, Millstone, Lawrence, West Windsor, Bordentown, Hillsborough, Skillman and Montgomery, these local businesses and corporations clearly demonstrate their appreciation for the natural lands and open spaces and the quality of life in our region.

D&R Greenway encourages our supporters to patronize these businesses in appreciation for the investment they, in turn, have made to the quality of life in our communities.

We would like to thank each and every one of our Business Partners in Preservation for their support. Your commitment to our organization has helped make it possible for us to achieve our milestone of 10,000 preserved acres!

Donations Received January 1, 2007–September 30, 2007

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PSEG
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Schulte Restorations
Sir Speedy
Woodwinds Associates, Inc.
MAPLE LEAF DONORS ($50+)
Continuum Dynamics, Inc.
Show me the...

Continued from page 3

finance so fascinating and entrepreneurial.”

Linda Mead, executive director of D&R Greenway, was selected to participate in the inaugural training program in the new field of Conservation Finance at Yale University this past summer, along with 20 professionals from across the country. She believes we are at a tipping point. “The traditional ways and means of raising conservation finance dollars will not meet all of our needs in the future, especially in New Jersey where we are projected to be the first built-out state in the country within the next 30 years. We need to expand our thinking, and encourage others who care about conserving our land and resources to do the same, to create new solutions to our financing challenges.”

Opportunities for D&R Greenway’s supporters to “do well by doing good” will be emerging. Wade Martin of UBS Financial Services observed, “The demand for new sources of conservation finance will create a market for investment options that benefit both landowners and investors—with the end result of more preserved open space that benefits our communities.”

D&R Greenway would like to thank Pam and Roland Machold, newly elected D&R Greenway Trustee Mary Lou Hartman, the J. Seward Johnson, Sr. 1963 Charitable Trust, and the Larson Land Fund for generously hosting and underwriting Story Clark’s programs.

If you are interested in working with D&R Greenway to lead the development of conservation finance tools and techniques, please contact Linda Mead at 609-924-4646 or lmead@drgreenway.org.

10,000 reasons

Continued from page 2

the natural world. The Perkins receive a financial benefit for preserving their land as permanent open space and for cultivating and maintaining grassland bird habitat. The community benefits from the safeguarding of land, wildlife and the rural heritage of the Princeton-Hopewell-Lawrenceville area. Because Sandra and Tim Perkins also designated 13 easily accessible acres of their farm for use as a public trail network, the community also gains a beautiful natural area to walk and hike through.

According to Linda Mead, “The preservation of Meadow Tree Farm is a perfect example of the kind of “win-win” solution D&R Greenway strives for each and every time we approach a project. This is the best possible outcome—family property remaining in family ownership and the public enjoying the many benefits of protected natural lands. Sandra and Tim Perkins have established a permanent legacy that will strengthen the community in which they live.”

Ford 3 Wins Award for Johnson Education Center

Ford 3 Architects LLC, recently received the prestigious Bucks County AIA Honor Award for Design Excellence for its “green” transformation of an historic barn into the Johnson Education Center.

In awarding the prize, the Bucks County AIA design jury noted that Ford 3 architects “went to great pains to work with the existing structure and to expose as much of the existing barn architecture as possible, while creating new functional spaces. The end result is a project that really fits the site context.”

“Green” elements of the Johnson Education Center’s design and construction include:

• Recycled and low VOC building materials
• Water saving devices such as low flow & sensor operated plumbing fixtures
• Energy-Star rated appliances and building elements such as the windows
• Compact fluorescent light fixtures and occupancy sensors
• Restriction of impervious surface for parking to existing courtyard, the use of porous pavers to create overflow parking
• Operable windows in the building & roof ‘monitors’ to allow for natural convection and cooling of the building in the spring and fall

The Johnson Education Center will be featured in the Princeton Environmental Commission’s Green Home & Garden Tour on November 17. For more information about the tour please call Anne Waldron Neumann at 609-924-7635.

The Johnson Education Center is a textbook example of adaptive reuse. It was renovated from one of the original barns of the lower farm of Archibald Douglas Russell’s 274-acre Edgerstoune Estate, constructed at the turn of the last century. (Photo by Valerie Ford)
Upcoming Events at the Johnson Education Center

Curators:
Jack Koeppel, Marie L. Matthews
Gallery and Heather Barros,
Olivia Rainbow Gallery

“The Road Not Taken – Journeys into Nature”
October 15 – January 11: exhibit open
Monday – Friday, 10:00 am – 5:00 pm;
Opening Reception to meet the artists
Thursday, November 8, 5:30 – 7:30 pm

The latest exhibition in the Marie L. Matthews Gallery at the Johnson Education Center features works inspired by our treasured trails. To view the exhibit please call 609-924-4646 to make sure the gallery spaces are not in use for conferences that day.

The reception is free and open to all. RSVP by November 2 to cedelmann@drgreenway.org or call 609-924-4646.

Thanks to PNC Bank for their generous support of this exhibit.

“All the Difference...”
December 10 – January 11

A companion exhibit to “The Road Not Taken” in the Olivia Rainbow Gallery at the Johnson Education Center will feature youth art inspired by “The Road Not Taken” collection. Young artists are invited to visit the Johnson Education Center to view “The Road Not Taken” and create their own art in response.

Unframed work in any media should be brought to D&R Greenway on Thursday, December 6 to be exhibited from December 10 – January 11. Name and contact information should be included with each submission.

Migratory Corridors – The Birds’ Key Pathways
Thursday, November 29, 6:30 pm

In conjunction with “The Road Not Taken,” the latest exhibition in the Marie L. Matthews Gallery at the Johnson Education Center, Princeton University Associate Professor of Ecology and Evolutionary Biology, Martin Wikelski, will present a program about the migratory patterns of birds.

Light refreshments will be offered at 6:30 pm and the presentation will begin at 7:00 pm. RSVP by November 26 to cedelmann@drgreenway.org or call 609-924-4646.

Poet’s and Artist’s Reception – “The Road Not Taken – Journeys into Nature”
Thursday, December 13, 5:30 pm – 7:30 pm

Drawing from the Robert Frost connection with the exhibition’s title, poems inspired by the art featured in “The Road Not Taken” may be submitted by November 20 to cedelmann@drgreenway.org. Limit of two entries per poet. Betty Lies, Cool Woman Poet, and Carlos Hernandez Pena, Ragged sky Poet, will serve as editors.

On December 13, chosen poets will read beside the artwork and artist that stimulated their poem.

“The Road Not Taken” for the Family
Sunday, January 6, 2008, 2:30 p.m. – 4:00 p.m.

Inspired by the art and artists of D&R Greenway’s “The Road Not Taken” exhibition, Olivia Rainbow Gallery Curator and noted artist and teacher, Heather Barros will lead a workshop for parents and children. Art materials, hot chocolate and cookies provided. Cost: $20 per person or $35 per family—up to 3 children. Children must be accompanied by an adult. Please register at 609-924-4646.

On Sunday, September 9, 2007, Mercer County Executive Brian Hughes joined with the Ellsworth family, trustees and staff of D&R Greenway Land Trust and invited guests to dedicate the Ellsworth Terrace at the Johnson Education Center in Princeton. The Ellsworth Terrace was given in memory of John A. Ellsworth (1917–2000). John Ellsworth was one of the charter members of the Mercer County Park Commission, serving from the mid-1960s through 1980. During his tenure as a commissioner, John Ellsworth led the effort to acquire the land which became Mercer County Park. At the dedication ceremony, Mercer County Executive Brian Hughes presented a proclamation honoring John Ellsworth for his outstanding work in environmental protection and conservation.

Pictured: John Ellsworth’s son Shawn Ellsworth, Shawn’s wife Robbie and their daughter Alyssa, family friend Judy Scheide, D&R Greenway Land Trust Executive Director Linda Mead and Mercer County Executive Brian Hughes

Mary Louise Hartman Elected to D&R Greenway’s Board of Trustees

At their September meeting, D&R Greenway’s Trustees unanimously elected Mary Louise Hartman to their board. A long-time volunteer and supporter, Mary Lou brings a wealth of talent to our organization.

A librarian at the Princeton Public Library, Mary Lou will provide guidance for D&R Greenway’s public programs at the Johnson Education Center. In this photo, Mary Lou is shown accepting the 2005 Donald B. Jones Conservation Award on behalf of her husband, the late Charles M. Hartman.
Governor Corzine visits the Johnson Education Center

On Tuesday, July 31, 2007, D&R Greenway Land Trust hosted New Jersey Governor Jon S. Corzine and other state officials at the Johnson Education Center. Governor Corzine signed legislation putting an initiative on the 2007 ballot which would authorize one-year stop gap funding for the Garden State Preservation Trust.

On November 6, 2007, New Jersey voters were asked to approve the Green Acres, Farmland, Blue Acres and Historic Preservation Bond Act of 2007. By authorizing the state to issue $200 million in general obligation bonds, the Act will provide much-needed funds to keep New Jersey’s open space, farmland and historic preservation programs afloat for one more year and to begin a new Blue Acres program to purchase flood prone properties.

Through our collaboration with the Keep It Green Campaign, a coalition of over 90 organizations, D&R Greenway has worked to ensure both the passage of this November’s ballot question and a long-term stable funding source for the Garden State Preservation Trust.

By the time you receive this publication, the passage of the Green Acres, Farmland, Blue Acres and Historic Preservation Bond Act of 2007 will have been decided. We sincerely hope that the voters of New Jersey have shown their support for open space preservation as they have done so many times before.