# GREENWAYS

Newsletter of D&R Greenway Land Trust, Inc. Volume 18, Number 1 Summer 2010

## St. Michaels Preservation: A Community Celebrates and Looks to the Future

spirits as they joined D&R Greenway trustees and staff on a sunny Saturday to celebrate the preservation of the St. Michaels land. A six-year effort ended on January 19 of this year when the 340-acre St. Michaels Farm Preserve was purchased from the Diocese of Trenton by D&R Greenway and partners. Together with adjacent lands protected by D&R Greenway in 2005, a total of 400 acres of permanently preserved land will always anchor the southeast corner of Hopewell Borough in green.

"The preservation of the St. Michaels land forever protects the character of Hopewell Township and Borough," observed Rich Goldman, D&R Greenway's Board Chair. "If this 340-acre property had been developed, as many as 1,020 homes could have been built—more than doubling the number of households

in Hopewell Borough. Instead, residents of Hopewell and the surrounding region will have a productive farm and recreation land to enjoy."

The newly-dedicated Charles Evans Overlook was the perfect focal point for the Celebration, providing a vantage point from which to see the vast amount of land on the edge of the historic borough that was amassed in preservation. The festivities included a sing-a-long led by the Hopewell Valley Chorus, celebrating their 50th anniversary this year.

Mountainview bluegrass band kept the crowd entertained.

"We are so grateful to the Hopewell community for their support of the St. Michaels preservation effort," commented Linda Mead, D&R Greenway's Executive Director. "Over 900 individuals and local businesses made a donation to 'Save St. Michaels,' and over \$3.3 million Continued on page 2

#### Land Preservation Update

Since our founding in 1989, D&R Greenway Land Trust has preserved 224 properties valued at \$319,609,533. These properties encompass 14,455 acres—the equivalent of 22.6 square miles—an area about the size of Manhattan. D&R Greenway is responsible for the perpetual stewardship and management of the 51 properties we own and for monitoring 56 properties preserved by conservation easements.

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· Welcome New Trustees and Staff



A group of trail runners, fun runners and guests at D&R Greenway's St. Michaels Preservation Celebration, June 12, 2010

was raised from private sources. Without the community this property would not have been preserved. Today's Celebration is our way of saying THANK YOU."

#### St. Michaels Paint-Out

Over twenty-five artists set up their easels and brought their paints and cameras to the St. Michaels Farm Preserve the weekend prior to the Celebration. Co-chaired by Diana Moore and D&R Greenway trustee Rosemary Blair, the goal was to capture the beauty of the land forever on canvas and paper. An array of the watercolors, oil paintings and photographs created were displayed at the Celebration in the Artists' Grove, providing the opportunity to see the St. Michaels landscape through artists' eyes. A beautiful pastel created by 11-yearold Valerie Har, who visited with art teacher Heather Barros, complemented the display. Art sales benefitted D&R Greenway and enabled purchasers to continue to enjoy the beauty of the landscape every day.

Artists will be invited to participate in D&R Greenway's upcoming fall exhibit on the *Greater Sourlands* at the Johnson Education Center, showcasing the relationship of the St. Michaels Farm Preserve to this important preservation focus for D&R Greenway.

#### **Run For Preservation**

The St. Michaels Preservation Celebration featured the first annual Hopewell Valley Trail Run. Hopewell residents Ian Goldstein and Sundi Culbertson founded the Trail Run in partnership with D&R Greenway to raise funds for land preservation and stewardship.

When asked why he took up the challenge of organizing the Trail Run, Ian commented, "Being active people who love to be outside, Sundi and I were searching for an idea that would allow us to give back to the Hopewell community in a meaningful way that connects us and others with the great outdoors.

The preservation of the incredibly beautiful St. Michaels Farm Preserve—right down the road from where we live—inspired our search and helped us connect the dots that ultimately led to the idea for the Hopewell Valley Trail Run."

The Trail Run was a 5-mile race around the perimeter of the Preserve's farm fields and on its woodland trails. Following a yoga warm-up for the runners, D&R Greenway chair Rich Goldman started the race, as observers watched the close to 100 participants take off across the field



The Artists' Grove—images of the St. Michaels Farm Preserve captured during the June 5 – 6 Paint-Out



Mountainview Bluegrass Band



D&R Greenway's Board Chair Rich Goldman blows an air horn to start the first annual Hopewell Valley Trail Run.

in unison. The first-place male and overall winner was Christian Baumbach from Hopewell with a lightning-fast time of 28:59. The first-place female was Carrie Brox with a time of 38:33. The first place winners received a gift of new running shoes from sponsor Blue Ridge Mountain Sports. The youngest male finisher was Dana Gajewski with a time of 59:23 and youngest female finisher was Margaux Glovier with a time of 67:59.

The Fun Run was a 1-mile race for children up to age 12. The winners were Howe Whitman and Anna McLaughlin.

The Hopewell Valley Trail Run raised over \$1,300 to support D&R Greenway's land preservation and stewardship work—a remarkable accomplishment for the first year of this popular new event. The site of close to a hundred adults and teens and forty children running happily across the land to celebrate its preservation was priceless.

Former St. Michael's orphan Reinhold Woykowski perhaps captured the meaning of the day best, "About fifty years ago I lived at St. Michaels as an orphan. My tears had fallen on this land, but today my tears are of joy, seeing children laughing and playing with family and friends. This land is now blessed forever. I am so grateful to D&R Greenway and to all who helped to preserve this land."

#### A Vision for St. Michaels

During the celebration local residents spoke informally with D&R Greenway staff and trustees about future uses for the Preserve including farming options that might include pastures for animals,

Continued on page 15



Ian Goldstein, who with his wife Sundi Culbertson organized the first annual Hopewell Valley Trail Run, sprints to the finish line.



The race



The community enjoying the St. Michaels Preservation Celebration



Mercer County Executive Brian Hughes and D&R Greenway Vice President Jay Watson



Representative Rush Holt congratulates Hopewell's Christian Baumbach, winner of the first annual Hopewell Valley Trail Run with a time of 28:59.

## The Missing Piece Preserved

Preserving land can be compared to assembling the pieces of a puzzle. This is especially true of landscape-scale preservation projects that encompass broad ecosystems.

In any region, individual properties are preserved separately, over the course of many years. In order to complete the picture and form contiguous greenways the "missing pieces" need to be identified, preserved and fit together. This is the impetus behind D&R Greenway's Vision Map—our ideal plan for cooperative preservation in our region. We look to identify preservation gaps—and fill them.

On May 25 a significant piece of the puzzle was fit into place as 121 acres of open fields, woods and stream corridor in Hopewell Township were permanently protected from future development. This property links two significant preserves—Washington Crossing State Park and Baldpate Mountain—along the D&R Canal. The preservation of this property resulted in an eight-square-mile greenway of protected land spanning Mercer and Hunterdon counties.

## The Benefits of Preservation: Priceless

D&R Greenway Land Trust facilitated this preservation transaction for our partners: the State of New Jersey Green Acres Program, Mercer County, Hopewell Township and Friends of Hopewell Valley Open Space. We negotiated with the landowners to secure a contract to purchase the land and structured the preservation agreement.

Under the agreement 107.8 acres were acquired in fee. The landowners retained 22.9 acres. They placed a conservation easement on 13.4 acres surrounding a 10.5 acre residential envelope, containing a ca. 1819 homestead once owned by the Titus family, the founders of Titusville. D&R Greenway also supervised the technical aspects of the project, obtaining appraisals and surveys, and coordinated the partners to orchestrate a successful conclusion.

An essential piece of any preservation process involves bringing together the funding partners to complete the financial transaction. D&R Greenway often works with three or more public and nonprofit partners to secure the level of funding needed for a single transaction. In order to preserve this land, D&R Greenway and partners raised \$2.8 million plus the costs of surveys, appraisals and other technical reports. D&R Greenway's ability to manage the project and bring it to conclusion created benefits that are priceless. These benefits will be realized immediately and will continue for generations to come.

"The acquisition of the Hollystone property is a great addition to the Sourland Mountain preservation area and we are pleased to join the many partners who contributed to this effort," said New Jersey Department of Environmental Protection Commissioner Bob Martin. "Protecting this environmentally sensitive property will enhance recreational opportunities as well as protect wildlife habitat and water resources. It also

provides a great connection between natural areas, allowing easy access between the Baldpate Mountain trail network and Washington Crossing State Park, which will open up both areas to more people. It's a great project."

#### Significant Natural Resources

The preservation of this property is a conservation bonanza. Its woodlands are part of a 9,500-acre contiguous forest supporting rare and endangered species of plants and wildlife. The long-range plan is to manage the property's former crop fields with native grasses and wildflowers that will provide habitat for birds and pollinators.

The property directly borders Fiddlers Creek, a tributary of the Delaware River. Its proximity to the Delaware River itself helps protect this important water resource, preventing and absorbing run-off and providing a buffer for flood waters.

Brian Hughes, Mercer County Executive, shares his enthusiasm for the preservation of this land: "Mercer County is pleased to partner once again with D&R Greenway, Hopewell Township, the Friends of Hopewell Valley Open Space and the New Jersey Green Acres Program in the preservation of 107.8 acres of land along the Fiddlers Creek stream corridor abutting Baldpate Mountain. This land provides important connections by protecting migratory bird flyway and breeding grounds for grassland birds, and by buffering habitat for exceptionally important wildlife. The addition of this parcel to public ownership will allow residents to make new connections as well, to enjoy the passive recreational opportunities



The Hollystone Property looking toward the wooded Fiddlers Creek stream corridor. (Image courtesy of and © Bongiorno Productions Inc.)

available on the D&R Canal, the Delaware River and at Washington Crossing State Park."

#### **Trail Connections**

The newly-preserved land is situated across from the Fiddlers Creek Road entrance to Baldpate Mountain, where Mercer County has established a parking area and information kiosk. D&R Greenway trustee Alan Hershey spearheaded a trail-building project that recently completed a substantial hiking trail leading from the parking area to the top of Mercer County's Baldpate Mountain. Trail volunteers spent countless hours moving boulders to create steps up the mountainside with interesting twists and turns. On a clear day, the Philadelphia skyline can be viewed from the top. The partners will be working on creating trails on the Hollystone Preserve that connect to those that currently exist on the county land.

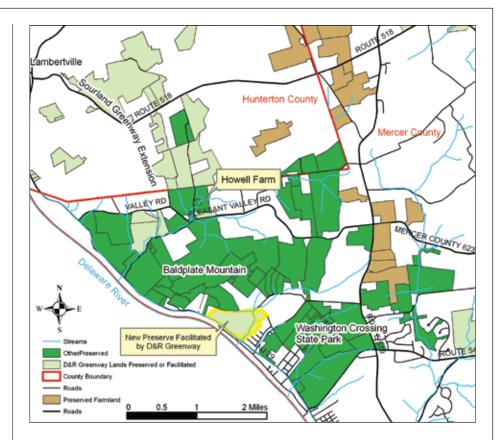
Linda Mead, D&R Greenway's Executive Director, commented. "As trails continue to be built though this land and other preserves in the area, this entire region will be accessible. That's our goal—to preserve lands, and provide the public with access to be able to enjoy them."

## Partnership Makes Preservation Possible

Given the current economic climate and limited public funds, the only way to preserve these larger tracts of land is by creating partnerships. Many times D&R Greenway's professional staff lends their expertise to facilitate a project without taking an ownership interest in the property.

In this case, the land will be co-owned by the State of New Jersey, Mercer County, Hopewell Township and Friends of Hopewell Valley Open Space. These partners have been long-term cooperators who have worked with D&R Greenway to preserve thousands of acres over our twenty-one year history, including the recently protected St. Michaels Farm Preserve which is also located in Hopewell.

According to Patricia P. Sziber,
Executive Director, Friends of Hopewell
Valley Open Space, "We knew this
property—a natural and historic
gem—had to be preserved and that its
preservation could only happen through a
partnership. Thankfully, that partnership
did come together. We thank the staff at
D&R Greenway, especially Bill Rawlyk,
Director of Land Preservation, for
facilitating its preservation."



## What is Facilitation?

by Bill Rawlyk, *Director of Land Preservation* 

In totaling up our successes in land preservation we often talk about three categories of preserved land: fee simple ownership, conservation easements and facilitations.

Fee simple acquisition means that we purchase full title to the land and take complete ownership. Purchase of an easement means we acquire only part of the rights to a property, such as development rights, leaving ownership of the underlying deed-restricted land with the seller. But what is facilitation?

Perhaps the easiest way to define facilitation is: lands preserved where D&R Greenway Land Trust does not take a major ownership interest or provide the majority of funding, but still plays a critical and indispensible role in the creation and completion of a project.

The test we apply in counting a preservation deal as facilitation is that it must have been an acquisition that might not have been completed without our involvement.

There is more to acquiring land than just securing funding. Facilitations are typically needed when funding agencies are not equipped to do the legwork of conceiving of and completing complex transactions involving diverse partners. It is an advantage that D&R Greenway is not locked into any particular program and can therefore combine the best resources from many sources.

Facilitations involve vision to see beyond boundaries, to examine broad possibilities and to bring together diverse partnerships to solve problems. With our regional experience over many years, we have gained a deep understanding of the central NJ landscape across geographic and political boundaries. We also have a long positive history with many landowners, their families, friends and neighbors, and we know their attorneys and financial planners who are critical to making preservation happen. Our Vision Map provides strategic guidance in terms of the projects we initiate and pursue.

Through facilitations, we are able to serve the public good, enabling more land to be preserved and more resources to be conserved for the benefit of future generations.

## Learning About Land Preservation— From the Ground Up

Building trails, restoring natural habitat, planning public events and reaching out to local businesses. All of these activities are creating an experience of working and learning as four college undergraduates join D&R Greenway this summer to learn about land preservation, stewardship and non-profit communications and administration.

The experience that our interns receive is a powerful one that has the ability to greatly influence their future. Director of Stewardship Jim Amon, who has worked closely with our summer interns over the past five years, sums it up best, "We are not only changing our interns' perception about and knowledge of the landscape, we are changing lives!"

## The Upmeyer Internship in Land Preservation & Stewardship

In 2004, D&R Greenway established The Upmeyer Internship in Land Preservation & Stewardship in memory of Neil Upmeyer. A trustee of D&R Greenway for 14 years, serving as chair from January 1998 to December 2001, Neil was a visionary who believed in positive action. Spearheaded by Neil's good friend Jim Amon and funded by the generosity of Neil's friends and colleagues, Upmeyer Internships are offered annually to undergraduate and graduate students enrolled in New Jersey colleges or universities.

For the third year in a row, the Princeton Environmental Institute (PEI) has provided additional funding to support a selected Princeton University student in a full-time summer internship.

This year's Upmeyer Interns are Alice J. Suh and Eric Teitelbaum. Alice comes to us through Princeton University, where she is pursuing her B.S.E. in Civil and Environmental Engineering. She is a member of the Princeton Chapter of Engineers Without Borders and has participated in the New Jersey Governor's School of Engineering and Technology.

Working in the field with Director of Stewardship Jim Amon, Alice is learning to build and care for trails. She is learning to identify and eradicate nonnative invasive species of plants and how to restore native habitats using plants from D&R Greenway's Native Plant Nursery. Alice is using her engineering skills by assisting Mary Penney, Outreach and Stewardship Associate, in monitoring



2010 Upmeyer Intern Alice J. Suh

conservation and agricultural easements and checking property boundary lines to ensure that easement restrictions are carefully upheld.

Concerning her time with D&R Greenway, Alice appreciates "...the opportunity to spend the summer outdoors, enjoying nature, learning about plants and forest ecology. It is essential to me to be directly involved, in fact steeped in the importance of land preservation. I have a greater understanding of the value of D&R Greenway-preserved land by actually spending time in it. I am gaining guidance and insight into a career in the environment through the combined experiences of the D&R Greenway staff."

Beginning in mid-July, Alice will be joined by Eric Teitelbaum, an incoming sophomore at Princeton University. Eric



2010 Charles Evans Future Conservation Leaders Award Recipient Michael Tanis

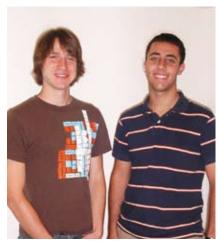
completed his freshman year and took a year off to broaden his life experiences. He is accomplished in the sciences, having spent a summer at Cambridge University in England where he studied Superstring Theory and Quantum Physics. He has been recognized by the State of New Jersey as an Edward J. Bloustein Distinguished Scholar among numerous other science awards. He earned Varsity letters in several sports at Moorestown Friends School where he was a consistent honors student. Eric will hone his science skills with D&R Greenway as he assists our stewardship work in the field, learning about ecological restoration.

#### The Charles Evans Future Conservation Leaders Award

Earlier this year, The Charles Evans Foundation presented an endowment gift to D&R Greenway Land Trust to fund the Charles Evans Future Conservation Leaders Award. Each year, D&R Greenway will grant one or more Conservation Leaders Awards to selected high school, undergraduate or graduate students with a strong interest in land preservation and stewardship or in related fields such as development, communications or nonprofit management. These aspiring students will be awarded an internship that will allow them to work with the professional staff of D&R Greenway to learn about this unique career path.

According to Linda Munson, President of the Charles Evans Foundation, "Charles Evans was a visionary and an entrepreneur who appreciated the importance of preserving and caring for the land for the benefit of future generations. Charles believed in empowering talent, through education, mentoring and training. He would have recognized the need to encourage the next generation of environmental leaders. D&R Greenway is an outstanding organization; there is none better able to prepare students to become environmental professionals. It was a logical step to create the Charles Evans Future Conservation Leaders Award for D&R Greenway to administer. I believe the results will have a lasting impact on the face and future of conservation."

The inaugural recipient of the Charles Evans Future Conservation Leaders Award is Michael Tanis. Michael's career objective is Marine Ecology and Conservation. He holds an A.A. in Environmental Biology from the County College of Morris, and is pursuing a B.S. in Ecology and Natural Resources at



Eric Teitelbaum and Ralph Conserva

Rutgers University. He has worked with the New Jersey Forest Service on the Cool Cities Initiative where he educated urban residents about the value of planting shade trees to alleviate global warming.

Michael served in the United States Marine Corps and was awarded the Combat Action Ribbon, the Global War on Terrorism Medal, the Navy Meritorious Unit Commendation, Afghanistan Campaign Medal and Iraq Campaign Medal, among other decorations.

Working on D&R Greenway's urban projects in Bordentown City and at Cadwalader Park in Trenton, Michael has been exposed to a wide range of experiences—helping with invasive species removal, plantings of native wetland and upland species, and protecting these species with deer fencing. He is assisting Conservation Biologist Diana Raichel in creating a field-checked invasive species map for the Hamilton-Trenton-Bordentown Marsh, utilizing computer technology through a Global Positioning System (GPS) to accurately inventory plants.

Asked about the impact of this internship upon his future, Michael commented, "This internship will help me better decide what I want to do as a career. I want to work with preserving and conserving our natural resources, but am not yet clear about whether government, or nonprofit, or marine or terrestrial issues. My time at D&R Greenway is giving me great hands-on experience in the conservation field."

## Non-Profit Communications and Management Intern

No matter its size, a nonprofit organization depends on key functional areas including management, communications and development to provide strategic direction and financial stability, and to build public commitment to its mission. Many undergraduates are choosing to pursue a career in nonprofit management in order to "do good while doing well."

D&R Greenway was pleased this year to offer a communications and management internship to Ralph J.

Conserva. A student at Boston University in the School of Management, in quest of a B.S. in Business Administration, Ralph is a graduate of West Windsor-Plainsboro High School North. His prior work experience in the environmental field was at New Jersey Audubon's Plainsboro Preserve where he assisted camp counselors and managed the front desk and gift store.

Ralph's responsibilities at D&R Greenway under the direction of Jo-Ann Munoz, Director of Communications, have included contacting vendors who generously donated goods to the St. Michaels Preservation Celebration. At the festivity, Ralph assisted D&R Greenway staff, "...making sure the event ran smoothly, from set-up to clean up."

During the summer Ralph will be developing a business partnership program directed to local, small businesses, to be launched this fall. Many local businesses have proven that they care for the community by participating in D&R Greenway's events. This new program will provide

ways for us to recognize our business sponsors and encourage our supporters to patronize those who care about the local community through D&R Greenway.

Ralph chose to become a D&R Greenway Summer Intern "...to help me excel in my major, and to learn how a business is run that is simply in the business to help the world." Ralph adds, "I couldn't pass up this opportunity, as it is so different from any other organization out there."

He expects this summer's learning experience to significantly affect his choice of work in the future.

Last year's Fall Intern in communications, Tiffany So, recently graduated with a Masters in Communication and Information Studies from Rutgers University. Tiffany has continued to work with D&R Greenway, assisting Executive Director Linda Mead in the new land trust accreditation process and planning our second annual Seasons Greenings exhibit and sale for this coming December. Tiffany shares, "I love working with D&R Greenway. It's a great organization."

Through all of our internships, we at D&R Greenway hope to identify the next generation of land preservation and conservation leaders, inspiring them to become champions of open space and the environment.

#### Back by Popular Demand!

### D&R Greenway's Native Plant Sale Johnson Education Center

D&R Greenway's field interns will spend a portion of their summer working in D&R Greenway's Native Plant Nursery—helping to grow these plants and use them to restore native habitats on D&R Greenway's preserves.

Once again, the public is invited to go native—and landscape residential gardens and yards with beautiful native plants that provide habitat and food for wildlife and birds. Proceeds support D&R Greenway's land preservation and stewardship mission.

#### **Limited Preview Sale**

September 12, for attendees of the *Greenway Gala* 

#### **Public Sale**

Friday, September 24, and Saturday, September 25



## Dinner Denim and Dancing at the Down-to-Earth Ball

A magically transformed Amish barn on Robin and Jon McConaughy's Double Brook Farm in Hopewell provided the setting for D&R Greenway's second annual Down-to-Earth Ball on Saturday, April 24, honoring the 20th anniversary of Earth Day. Over 250 guests enjoyed hors d'oeuvres of local cheeses generously donated by Cherry Grove Farm and Board Chair Rich Goldman's insanely delicious smoked hams. A farm-fresh supper featured grass-fed meats from animals raised on Double Brook Farm, creating a truly "local" feast.

Moonlight hayrides, dancing to Bill Flemer's Riverside Band, the opportunity to Putt for Preservation on a putting green created by local woodworker Neil Reeves and portraits with rural props courtesy of photographer Valerie Ford made for a festive event. An Egg Grab with donated eggs from Double Brook Farm provided one lucky winner of the "golden egg" with a Double Brook Farm Thanksgiving turkey—and a reason to be thankful for local, sustainable agriculture.

A one-of-a-kind live auction featured a quarter-share of Double Brook Farm's grass-fed beef; an internship at D&R Greenway; a garden make-over featuring native plants from D&R Greenway's Native Plant Nursery; box seats to Philadelphia Flyers games and a oncein-a-lifetime opportunity to sit in the owner's box for a Jets game at the new Meadowlands Stadium. The winner of the Jets seats participated in the auction over the phone, creating excitement as bidding mounted to \$5,500. His enthusiastic support for D&R Greenway's work was evident the following week when he presented surprised Executive Director Linda Mead with a check for \$50,000—almost 10 times his winning bid!

D&R Greenway is grateful to Downto-Earth Ball Committee members Robin McConaughy, Sophie Glovier, Cheryl Goldman, Margee Harper, Jessica Koehler and Leslie Linnehan for creating a memorable and fun evening that truly celebrated D&R Greenway's mission. Princeton author of Walk the Trails In and Around Princeton Sophie Glovier reveals that she chooses to be a member of the Committee because, "One of the reasons I love living here is that New Jersey is the Garden State. We have to make sure to keep local farms healthy, and a key way to accomplish this is through preservation."



Left to right: Down-to-Earth Ball hosts Jon and Robin McConaughy and D&R Greenway Executive Director Linda Mead and Board Chair Rich Goldman (Photo by Valerie Ford)



Bill Flemer's Riverside Bluegrass Band (Photo by Valerie Ford)



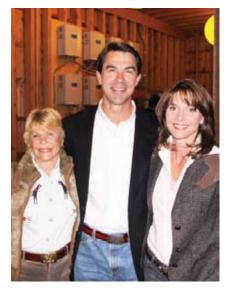
Emily and Johan Firmenich found the Golden Egg to win a Double Brook Farm Thanksgiving Turkey! (Photo by Valerie Ford)



Down-to-Earth Ball committee member Sophie Glovier, D&R Greenway Vice President Jay Watson and Debra Watson



Kim Galatro, Carol Hanson, Don Schafer, Denise Marchisotto, and Jeannie McGhie



Elaine Weidel Zeltner and Richard and Abby Weidel



Grace and Jo Johnson (Photo by Valerie



D&R Greenway Board Chair Rich Goldman, Christopher DeGrezia, Cheryl Goldman, and Donna DeGrezia

D&R Greenway would like to express our deepest thanks and appreciation to all the sponsors of our Down-To-Earth Ball:

#### **Business and Corporate**

LEADER ~ \$10,000+

PSEG Services Corporation

CONSERVATOR ~ \$5,000+

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Tom & Jane Poole

Susan & Gary Smotrich

Barbara & Barney Straut

## Charles Evans Overlook is Dedicated

A new feature on the St. Michaels Farm Preserve that is already creating a special place for celebrations and for solitary reflection was dedicated on May 13. Easily accessed from Aunt Molly Road, the Charles Evans Overlook sits at a high point of the St. Michaels Farm Preserve where a panoramic view of the protected land can be appreciated. The structure was designed to harmonize with the landscape and reflect the agricultural heritage of the land. A native lily garden in honor of Charles Evans' granddaughter Charle Lily has been planted around the base of the colorful sign that tells the story of Charles Evans' visionary accomplishments and of the preservation of the St. Michaels land.

The 340-acre St. Michaels property was permanently protected by D&R Greenway on January 19 in collaboration with public and private partners and more than 900 Hopewell residents and local businesses.

The dedication was chosen to commemorate Charles Evans' 84th birthday. For the ceremony, Charles Evans' widow, Bonnie Evans, his son, Charles Evans, Jr., his granddaughter, Charle Lily Evans, and Linda Munson, President of The Charles Evans Foundation, were joined by D&R Greenway trustees and invited guests.

Charles Evans was a visionary and an entrepreneur. As a young man, he sold dresses for his Aunt Molly, a seamstress. His aha! moment came when he designed a new way to create womens' clothing and founded fashion house Evan Picone.



The Charles Evans Overlook at the St. Michaels Farm Preserve, gift of The Charles Evans Foundation

Following a successful career in fashion, he took on other entrepreneurial endeavors, including serving as a movie producer for the film *Tootsie*. He found respite from the rigors of his professional life at his beach house on Long Island, which overlooked a bird sanctuary. Here he enjoyed the magnificent spectacle of nature unfolding before his eyes.

Mr. Evans recognized the enormous economic and environmental benefits that land preservation provides to communities, especially landscape-scale projects like the St. Michaels Farm Preserve. He believed in the value of preserving land for future generations—including his own granddaughter, Charle Lily Evans.

Since 2008, The Charles Evans

Foundation has been working with D&R Greenway to establish a legacy of land preservation in his honor and memory.

In her remarks, Linda Mead commented that the pink bricks used for the Overlook patio provide a link to the Johnson Education Center, D&R Greenway's home in Princeton. The Johnson Education Center is situated in Greenway Meadows park, 60 acres of open space preserved by D&R Greenway and partners in 2001. The park is the former estate of General Robert Wood Johnson; the brick was salvaged from the General's manor house. Appropriately linking these two signature D&R Greenway preserves—St. Michaels and Greenway Meadows—the bricks



Linda Munson, President of The Charles Evans Foundation, with Charles Evans' granddaughter Charle Lily Evans and son Charlie Evans



D&R Greenway Board Chair Rich Goldman at the dedication of the Charles Evans Overlook, with the magnificent St. Michaels Farm Preserve viewscape behind him



Charle Lily Evans cuts the ribbon, opening the Charles Evans Overlook to the public.

symbolize another important connection. At one time, Charles Evans developed office parks and was involved with constructing an office building for the Johnson & Johnson Company.

The intent of the Charles Evans Overlook is to offer visitors to the St. Michaels Farm Preserve the same experience Charles found at his beach house—the opportunity to relax, reflect and recharge surrounded by the dynamic splendor of an historic and natural landscape. Hopewell Borough Council President David Knights shared that, "My wife and son and I recently discovered the Charles Evans Overlook and enjoyed an evening watching the sunset from its perfect vantage point. This is now a regular evening walk for me, and I appreciate what a true gift this is to the community."

As Charle Lily Evans cut the ribbon to officially open the Charles Evans Overlook, a Native American proverb quoted by The Charles Evans Foundation President, Linda Munson, during the dedication ceremony seemed particularly poignant and appropriate: "We do not inherit the earth from our ancestors; we borrow it from our children."

The St. Michaels Farm Preserve is open every day from dawn to dusk. It is easily accessed from Aunt Molly Road, approximately 9/10 of a mile north of Cherry Valley Road and about the same distance south from Broad Street (Route 518). There is a small pull-over parking area by the entrance which is marked with a Welcome sign.

## Caring for the Future through a Personal Commitment

It all comes down to this—it is the individual actions that we take that determine the future. Planned giving provides a way to continue your commitment to D&R Greenway's land preservation mission even after your death. Through bequests of land, funds or other assets, and through charitable annuities and trusts that provide the donor with a lifetime income, you can make a significant contribution to caring for the future of our communities and environment by supporting the work of D&R Greenway Land Trust.

Members of D&R Greenway's Evergreen Circle joined D&R Greenway supporters on St. Patrick's Day for an inaugural luncheon that celebrated "being green." Traditional Irish step dancers entertained the group and a fiddler played Celtic tunes from atop the Olukotun Bridge to Preservation at the entrance to the Johnson Education Center. Importantly, founding members of the Evergreen Circle provided inspiration.



D&R Greenway Trustee John Rassweiler, member of D&R Greenway's EverGreen Circle

John Rassweiler, long-time D&R Greenway trustee who has provided leadership to our Land Preservation and Land Management committees, shared the reasons why he has made a commitment to D&R Greenway:

"Over the past twenty years, I have worked with dozens of nonprofit and government organizations on a pro bono basis and two have proved to be of special importance to me. Both, obviously, have missions closely associated with my personal interests. However, they share an extraordinary clarity of mission and a clear and consistent explanation there-of, are highly professionally run, very effective in execution, and have adapted over the years I have worked with them without losing focus. As they have grown in size, neither has lost their enthusiasm, yet have increased their level of professionalism to match their growth."

"One of these is D&R Greenway. I have supported them for the past twenty years, yet have always wished that I could do more financially. Planned giving offered me an option to set aside funds independent of the daily challenges and assured me that D&R Greenway would, finally, get a fairer share of cash. It improves my comfort level!" \*\*

### EverGreen Circle

R Greenway's EverGreen Circle was created in 2009 to recognize donors who have remembered our organization in their wills or revocable trusts, or who have made a planned gift to us through a charitable gift annuity, their retirement plan or by other means.

Donors who make known by December 31, 2010, their intention to support D&R Greenway by means of a planned gift, will have the added distinction of being recognized as Founding Members of the EverGreen Circle.



For more information, please contact Scott Sheldon, Director of Gifts and Grants at 609-924-4646, ext. 121 or ssheldon@drgreenway.org.

FOUNDING MEMBERS OF THE EVERGREEN CIRCLE

Ruth L. Chartier Virginia Craig
Thomas and Lynn Ebeling
Eugene Gladston
Roberta F. Holden V
Jennifer Holloway

Donald B. Jones and Beverley Jones Gabriella Klein Lawrence Koplik and Sarah L. Roberts M. Scott and Hella S. McVay John Rassweiler
William M. and Linda
Swain
Megan E. Thomas
Mary Jane Trimmer

\*\*Deceased\*\*

### **Summer Reading**

You've never before seen a book review in our newsletter. However, I can't miss the opportunity to share my enthusiasm for a popular nonfiction book I picked up recently in an airport bookstore.

Sweetgrass by Mary Alice Monroe, published in 2005 by MIRA Books (www.MIRABooks.com) tells the story of a landowner and his family as they wrestle with the future of their beloved plantation. Set in South Carolina, it's an easy read with good characters and storyline. But what surprised and delighted me was that it references quotes about land preservation throughout and even included an explanation of a conservation easement!

This book explores some of the topics that we deal with everyday at D&R Greenway as we work with landowners to balance the financial value of the land against the emotional connection and meaning of the land to the family. It's always been my belief that the more we create awareness about these issues and solutions and incorporate this thinking into our culture, the more we will be able to do to protect our planet. Let me know what you think!

-Linda Mead, Executive Director



Students from Princeton's Johnson Park Elementary School standing at the school's "Tile Mural of the Princeton Community." The mural was created in 2010 under the direction of artist-in-residence Terri Herring and art teacher Linda Gates. The students are pointing to a tile representing the Johnson Education Center, created by D&R Greenway's Executive Director Linda Mead and Director of Operations Laurie Emde.

## The Gulf Oil Disaster: Protecting Fragile Ecosystems

A pril 20, 2010 began the environmental crisis now known as the Gulf Oil Disaster. Now into its third month, the tragedy continues to grow into a catastrophe unparalleled in U.S. history. Recent photos of oil-laden shorebirds much like the blue herons, egrets and terns we see in our own marshes are heartbreaking.

Just as Rachel Carson rang the bell that began the modern environmental movement with her exposé on DDT in Silent Spring, today's crisis makes us all more aware of the need to do what we can to protect our fragile natural world.

Some of the world's most important migratory bird flyways cross the Gulf Coast. D&R Greenway preserves similar habitats, including Mannington Meadows and the Hamilton-Trenton-Bordentown Marsh. The birds that breed or stopover here will instinctively return to the Gulf region before their long, overwater flights

to winter havens in Mexico and Central America. What will they find? How will they survive?

The preservation of marshes and wetlands that provide habitat for waterfowl, and the continued expansion of protected greenways along the streams and rivers that serve as migratory flyways, is critical. The bell has rung once again.

Your support of D&R Greenway makes you a part of the solution. Thank you.



A salt marsh in Mannington Meadows

## Art and Inspiration

The purpose of D&R Greenway's Marie L. Matthews Gallery at the Johnson Education Center is to showcase diverse art surrounding themes that create a tangible connection to our mission of land preservation and stewardship. Past exhibits have highlighted birds and their habitats, trails, trees, agricultural and historic landscapes among others.

Educational programs during the run of each exhibit teach about the value of protecting these resources and showcase new perspectives and ways of thinking about preservation. Local and well-recognized artists, poets and skilled experts have enthralled audiences with beauty, inspiration, groundbreaking new research and "behind-the-scenes" stories. For instance, during our exhibit about the Hamilton-Trenton-Bordentown Marsh, we learned that an exceptionally good shad run in the Delaware River saved General George Washington's troops from starvation and boosted morale following a difficult Revolutionary winter. As such, nature itself had a direct impact on the successful formation of our country!

The Marie L. Matthews Gallery is open from 10 a.m. to 4:30 p.m., every Monday-Friday except holidays. Come visit us at the Johnson Education Center to learn and be inspired with a fresh perspective on nature and the environment.

#### Preservation of an Integrated Landscape: Where Farmland and Conservation Meet

Including a special exhibit of the Artists of Salem County
September 12 – October 15

#### The Greater Sourlands Eco-Region: Celebrating Wilderness in our Midst

Including a special exhibit of D&R Greenway Preserves by artist Fred Gardner October 25 – November 26

## Seasons Greenings: Natural Gifts for the Holidays

December 6 - December 31

A Legacy for the Future: Seeing Nature through Childrens' Eyes

January 10 – February 18

## Enjoy the Art Box Derby in Greenway Meadows

Saturday, September 25

Co-sponsored with Princeton Arts Council. For more information or an entry form, visit www. artscouncilofprinceton.org.

## A Childs' Eye View of the Land

Discovering a rainbow on the landscape evokes feelings of joyful surprise and wonder about the beauty of nature. Likewise, the Olivia Rainbow Gallery located in D&R Greenway's Johnson Education Center is a constant source of delight as it showcases the fresh perspective that children bring to their observations about nature.

Named by Leslie and Chris Kuenne of Princeton in memory of their daughter Olivia, a burgeoning artist who loved the outdoors, the gallery exhibits works of children and students from pre-school through high school ages. Throughout the year, changing exhibits mirror the theme of the art displayed in the Marie L. Matthews Gallery that is located throughout the public spaces of the Johnson Education Center.

D&R Greenway trustee Eleanor Horne finds this to be her favorite feature of the Johnson Education Center, "I just love to see the artwork of the children. I find it so inspiring!"

A favorite exhibit from last year was "The Earth from Outer Space" inspired by a presentation from civilian astronaut Greg Olsen about his experiences aboard the Russian space station. Under the urging of curator Heather Barros, students imagined how earth would look had they been with the astronaut. Other exhibits have focused on water, birds and forests.

Over the course of the year, the gallery showcases two annual shows and a number of special exhibits.



Ella Baseman stands before her picture of a Trillium at the Princeton Day School Exhibit of Native Plant Art



The Earth from Outer Space Exhibit at the Olivia Rainbow Gallery

Each year, in conjunction with Young Audiences of New Jersey, the Olivia Rainbow Gallery displays the arresting youth photography created through the Ennis Beley Photography Project. The project provides inner-city youth from Trenton the opportunity to receive a camera and work with a professional photographer in a two-week camp. The children visit urban sites and special places including the Johnson Education Center and Greenway Meadows where they are free to look at the world through the lens and capture it on film. This year's exhibit of photographs taken during the 2009 camp includes images of statuary, gardens and benches on the Johnson Education Center campus. The exhibit coincides with a broad educational exhibit in the Matthews gallery space: Ebb & Flow: 10,000 Years in the Hamilton-Trenton-Bordentown Marsh.

Conserve Wildlife New Jersey, an organization that raises funds to support NJ DEP's stewardship programs, sponsors an annual contest for 5th grade students. The resulting traveling exhibit, *Species on the Edge*, displays the winning artwork with an accompanying essay representing each county in New Jersey. One of the most memorable was the evocation of a great horned owl composed entirely of feathers. Visitors often marvel at the level of accomplishment of these 5th grade students. This year's exhibit opens on July 19 and is on display through August 27.

Special exhibits have included art by Princeton Day School students featuring New Jersey native plants. D&R Greenway staff led the young students on a tour of our Native Plant Nursery and provided lists of native plants which were then captured in colorful artwork. One of the visitors to the exhibit, artist Fred Gardner, was so inspired by this display that he approached D&R Greenway Executive Director Linda Mead about creating a series of watercolors on D&R Greenway preserves. A year later, more than a dozen of Fred's paintings throughout the seasons have been assembled, and will be featured this fall during the *Greater Sourlands* exhibit.

Featured in the Olivia Rainbow Gallery during the Sourlands exhibit will be Molas, a fabric art form from Panama dating back centuries to the Spanish settlers. Art teacher Deborah Land from Stuart Country Day School will instruct 5th graders in choosing a rain forest animal, bird, reptile or plant to depict by cutting paper in layers, emulating what the San Blas Indians do with fabric. This Latin American connection celebrates the connection of the breeding bird habitat in the Sourlands with the wintering grounds of these birds in the Yucatan. D&R Greenway has sister land trusts in Guatemala and Mexico who are working to protect these winter habitats. The Greater Sourlands exhibit opens on

The art of the Olivia Rainbow Gallery continually fulfills the vision of Olivia Kuenne's parents, that their daughter's love of nature be carried out into the world, encouraging appreciation and preservation of healthy land in our state.

The public is invited to visit the Olivia Rainbow Gallery between 10 a.m. – 4:30 p.m., Monday through Friday, excluding holidays.

## Welcome to Three New Trustees and One New VP

Leadership, the respect of the community at large and expertise critical to D&R Greenway's mission—these are the very qualities that four very accomplished individuals are bringing to our team. What each has in common with the others is a strong commitment to D&R Greenway's mission.

Brian H. Breuel is a financial service professional. He founded Wealth Strategies, LLC, located in Lawrenceville, after a distinguished career in the financial services and investment industry. Author of Staying Wealthy, Bloomberg Press, 1998 and The Complete Idiot's Guide to Buying Insurance and Annuities, Macmillan/Simon & Shuster, 1996, Brian's knowledge of investments and financial planning strategies will help to guide D&R Greenway's growth as a maturing organization. Active in numerous community and professional associations, Brian believes in giving back to the institutions and places that have made a contribution to his life. He is an alumnus of Lawrenceville School where he served as President of the Alumni Council, and is President of his Princeton University Class of 1966. An interesting chapter in Brian's life was a five-year mid-life sabbatical when he sailed on a Hinckley yawl in the Caribbean, worked on a cattle ranch in Wyoming and enjoyed Advanced Open Water scuba diving. Brian lives in Princeton with his wife Shirley, an artist. According to Brian, "The joy of giving to D&R Greenway is the feeling

that the donation of time and money will have a lasting impact—leaving this place better for our having visited."

Wendy Kvalheim is the Owner, CEO and Design Director of Mottahedeh & Company, a well-recognized wholesale distributor and design firm specializing in antique reproductions of porcelain, crystal, brass and other ceramic tableware and decorative accessories. Mottahedeh holds licenses with the Metropolitan Museum of Art, Colonial Williamsburg, Historic Charleston, Mount Vernon, U.S. National Trust, Musee des Arts Decoratifs and Passion for Maps. Wendy understands the challenges and opportunities inherent in managing a small business similar in size to D&R Greenway. Wendy's first involvement with D&R Greenway came in 2000 as a member of the Strategic Committee—a group of CEOs who advised D&R Greenway on major initiatives such as undertaking the preservation of Greenway Meadows and development of the Johnson Education Center. Wendy's keen business strategies and marketing expertise will serve D&R Greenway's continuing development. She has four grown children and lives in Princeton with her husband Grant, an investment banker and avid basketball fan. Wendy and Grant are developing a native plant garden on the land surrounding their home.

Advanced Open Water scuba diving, Brian lives in Princeton with his wife Shirley, an artist. According to Brian, "The joy of giving to D&R Greenway is the feeling Wendy Kvalheim answered, "I have

D&R Greenway Board Chair Rich Goldman, Vice President Jay Watson, Executive Director Linda Mead and Trustee Brian Breuel

great respect for the D&R Greenway organization. It is remarkable what they actually have accomplished in a short amount of time. The goal of preserving usable land in New Jersey that connects the green spaces and waterways will be a legacy for future generations. I am grateful to be asked to assist in that process."

Phyllis L. Marchand served twentythree years as an elected official in Princeton Township, and for 12 years as Mayor. She retired from public service with great respect from the community in 2009. An ardent advocate for preservation of open space and the environment, Phyllis worked with D&R Greenway as well as Friends of Princeton Open Space to preserve over 800 acres of land in Princeton including Greenway Meadows park, the location of D&R Greenway's Johnson Education Center. She was appointed by the Legislature and Governor to the Delaware and Raritan (D&R) Canal Commission and is currently a Commissioner. She has been an active member of the League of Municipalities and understands how local governments approach open space issues as integral to protecting local community values. Phyllis serves on numerous other arts, health and environmental boards and commissions. She lives in Princeton with her husband Simon, an editor who now has more time to cycle, tennis, sing and enjoy the grandchildren.

Phyllis is enthusiastic about using her expertise to advance D&R Greenway, "I grew up in New York City and was fortunate enough to spend summers in Maine where I grew to appreciate and love the natural environment. As difficult as it may be to overcome obstacles, I believe that no one has ever regretted making the decision to preserve land, or to put it in another way—preserving land is the right thing to do!"

#### John S. "Jay" Watson, Jr. joins D&R Greenway's Staff as Vice President

According to Linda Mead, "We are delighted to have attracted Jay to our staff. His many years of expertise in land protection and natural resource management, and his understanding of State government bring new depth and breadth to D&R Greenway."

Jay recently retired from the New Jersey Department of Environmental Protection after nearly 30 years of service in the State agency. Most recently he served as the Department's Deputy Commissioner. Before being appointed as Deputy, he served as Assistant Commissioner for Natural and Historic Resources.

Prior to his appointment to the Commissioner's office, Jay served as the Administrator for The Green Acres Program which is recognized as a national model for land preservation and park development. With the NJDEP since 1981, he managed projects across New Jersey's diverse landscape and has played a part in the protection and enhancement of many of its special places.

Having worked on waterfront reclamation and redevelopment projects in the cities of Hoboken, Jersey City, Bayonne, Elizabeth, Trenton, Camden and others, his focus was on providing quality outdoor civic spaces as a component of urban redevelopment. Jay evolved as the agency's primary specialist and advocate for urban parks and waterfront development initiatives.

He is currently on the Board of Trustees at the Princeton Area Community Foundation which promotes philanthropy to advance the well being of our communities. Jay serves on the Crossroads of the American Revolution National Heritage Area Board of Trustees.

Jay is committed to many important environmental, community, and social organizations that promote a healthy and progressive existence in the State of New Jersey. A lifelong New Jersey resident, he lives in Lawrenceville with his wife Debra, daughter Chelsea and son John S. Watson III.

"I have always admired the work of the D&R Greenway Land Trust as we worked together to protect New Jersey's many special places while in my various roles in the NJDEP. D&R Greenway Land Trust's growth and many preservation accomplishments under Linda Mead's stellar leadership and with the guidance of our Board of Trustees has been remarkable."

"I feel honored to now be a part of such a great team of professionals and advisors and will do everything I can to build upon the many preservation successes of this organization. I look forward to helping shape our preservation and stewardship vision into the future."

D&R Greenway Board of Trustees Chair Rich Goldman looks forward to a new phase of accomplishment. "With Jay on board alongside our excellent and committed staff and with the addition of Brian, Wendy and Phyllis to our active and outstanding Board, D&R Greenway's future has never looked brighter."

#### St. Michaels

Continued from page 3

hay and vegetable crops. Local farmer Jon McConaughy displayed a Devon heifer and her calf, a magnet for children.

A formal community meeting to present options and solicit ideas was held at D&R Greenway's Johnson Education Center on June 24. D&R Greenway's new Vice President Jay Watson announced the implementation of five near-future initiatives.

Sustainable farm uses may include cultivating and seeding pastures with grasses that provide fodder for livestock and provide habitat to sustain threatened grassland bird species. A native plant nursery will grow local native plants and seeds—essential to help restore our unique local ecosystems. D&R Greenway will plant these natives on our own preserves and make them available to the public. Using these plants in residential gardens and yards will enhance habitat values and promote biodiversity in our communities. Since the diversity and vitality of plant life depends upon birds and other native pollinators, wildflower meadows will be established to attract birds and insects. These natural open fields will also provide a scenic viewscape.

Improved **public access** points are also planned.

Longer-range plans include the development and maintenance of trail networks through the Preserve's wooded conservation lands and along farm fields and creating a community garden

to reconnect people with the soil and provide the opportunity to grow fresh local produce. Habitat enhancements, such as erecting Bluebird and bat boxes and planting existing hedgerows with edible, fruit-bearing plants to enhance the experience for both hikers and wildlife, are also being considered.

The St. Michaels Preservation Project energized the entire Hopewell community and the result is this natural and agricultural oasis, permanently protected for the community's enjoyment and benefit.

D&R Greenway invites you to visit our website www.drgreenway.org and click on the St. Michaels Vision link to view our presentation about the future of the Preserve. If you have suggestions or comments please email them to info@ drgreenway.org and write "St. Michaels Preserve" in the subject line.



D&R Greenway Trustee Jim Trowbridge and Suzy Trowbridge with their grandson Luke Trowbridge



Warming up and stretching before the first annual Hopewell Valley Trail Run under the direction of Kathy Russo, Community Yoga in Hopewell





One Preservation Place Princeton, New Jersey 08540 Tel (609) 924-4646, Fax (609) 924-5577 www.drgreenway.org

### D&R Greenway Land Trust, Inc.

D&R Greenway Land Trust, Inc., is a regional, 501(c)(3) nonprofit land conservancy dedicated to the preservation and stewardship of open space throughout New Jersey.

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Jack Koeppel

Curator, Olivia Rainbow Gallery Heather Barros

Mahlon Lovett, design; Heather Lovett, illustrations. Printed on recycled paper.

## \* Ex-Officio

## Join Us for the Greenway Gala—our Annual Garden Party

Sunday, September 12, 2010, at the Johnson Education Center

3 p.m. Guided walk through Greenway Meadows; 4 p.m. Reception

Enjoy wine and hors d'oeuvres in Meredith's Garden of Inspiration as we present this year's Donald B. Jones Conservation Award to Mannington Township's Preservation Leaders—the Carpenter, Hancock and Seabrook families.

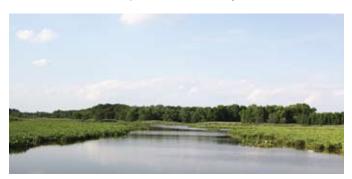
Among them they have preserved over 2,587 acres of family farm land in this prime agricultural region in Salem County—New Jersey's Vegetable Garden, with thousands of acres producing spinach, peppers, tomatoes and other vegetable crops. Equally important, these lands border and protect the Mannington Meadows ecosystem, which provides critical habitat for many imperiled species of waterfowl and birds.

As is our tradition, the *Greenway Gala* will also feature a silent auction of art inspired by nature—this year highlighting Salem County artists and the integrated landscape of Mannington that includes fertile farms and magnificent marshes.

Prior to the reception you are invited to take a guided walk through Greenway

Meadows park on lands surrounding the Johnson Education Center, followed by a tour of D&R Greenway's Native Plant Nursery. *Gala* guests will enjoy the unique opportunity to preview our upcoming native plant sale and purchase a selection of plants before the general public.

Tickets to the *Greenway Gala* are \$75 per person. Individual and business sponsorships start at \$250. For more information, please contact Jo-Ann Munoz at jmunoz@drgreenway.org or 609-924-4646.



Mannington Meadows



Mannington farm field