

GREENWAYS

Newsletter of
D&R Greenway Land Trust, Inc.
Volume 21, Number 2
Summer 2012

Land Preservation Update

Two new properties — plus Princeton Nurseries — raise D&R Greenway's tally to 17,126 acres preserved since 1989. Our 243 preserved properties are valued at over \$360 million and together are three times larger than the City of Trenton.

Business Partnerships Enhance Results

This newsletter introduces the value of business partnerships to D&R Greenway's work. We are proud to boast 25 business partners who support our mission with financial contributions, volunteer assistance and in-kind services. These partners enable land transactions and aid stewardship of our preserves. For example: Bristol-Myers Squibb employees helped plant 25,000 seedlings at our St. Michaels Farm Preserve; local food purveyors make our events irresistible — stretching attendance and dollars, enabling us to inspire a conservation ethic.

Nowhere is this more evident than in the announcement of a nationwide training program in conservation finance — modeled through D&R Greenway's partnership with a financial planning professional. The results of our long-term partnership have been staggering. Acres-upon-acres have been protected. Landowners have benefitted through use of traditional financial planning tools such as annuities and charitable remainder trusts. A new foundation was established. Now, a dozen years later, land preservation has been impacted at home and nationwide with gifts to land trusts and conservation organizations.

As land trusts, our mission is about *land*. As people, we are all about *trust*. Our partnerships and their results speak volumes about the nature of D&R Greenway and the partners who support us. 🌱



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- New Preserve Connects Stony Brook and Sourlands
- 22-Acre Preserve Expands East Amwell Twp. Partnership
- An Extraordinary Evening with the Paul Winter Consort and Jane Hirshfield
- Meet our Business Partners in Preservation
- Upcoming Art, Walks and Talks

A Pioneering Partnership to Save Land:

National Training Program in Conservation Finance Launched at Johnson Education Center

An innovative partnership approach to preserving land that enlists business and nonprofits is poised to take off nationwide. The results could significantly increase the pace of land preservation — at a time when public support remains high, but public funds are getting scarcer.

And it started here in Princeton with D&R Greenway Land Trust.

D&R Greenway has benefitted from a long relationship with Wade Martin, Senior Vice President of the Martin-Rizzo Group of Morgan Stanley Smith Barney. Attending a workshop sponsored by D&R Greenway in 1997, Wade immediately understood the value of land preservation as an important part of estate planning for his clients. He was excited about what this could

mean to the Montgomery community where he was raised and still lives. Over the past 15 years, our partnership has enabled D&R Greenway to create solutions to some of our most difficult conservation challenges, and Wade and his colleagues to solve clients' financial needs in innovative ways.

Land trusts are mission-driven organizations; our focus is on preserving and protecting natural and agricultural land for the benefit of the public. We're experts in understanding the value of land for conservation and community.

When we talk to landowners about protecting their property, we naturally bring our knowledge and skills to the conversation. But landowners who seek to preserve their land clearly have financial goals to be addressed — whether it's to maintain current

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Wade Martin and Melanie Schnoll-Begun of Morgan Stanley Smith Barney; Mary Pope Hutson, Land Trust Alliance; Linda Mead and Alan Hershey of D&R Greenway Land Trust and Rand Wentworth, Land Trust Alliance.

National Training

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income, provide for their children, reduce estate taxes, defer capital gains, or provide for retirement needs. That's where partnering with a financial advisor makes sense.

"The job of a financial advisor is to listen to the client and come up with solutions that address the client's unique objectives," says Wade Martin.

Once a landowner becomes seriously interested in pursuing preservation, we often enlist professionals who can help structure the financial benefits involved with the transaction. Wade Martin and estate planning attorney Lisa Butler of Pinto and Butler of Montgomery, where she has been practicing for over 20 years, join us in a team approach.

These professionals provide their services for this introductory financial meeting "pro bono" to support D&R Greenway's mission. Their role is to help craft a solution that meets family and financial goals. They might suggest, for example, structuring the transaction so as to provide a steady stream of income in retirement, or creating a trust that can benefit the landowner's charitable interests while reducing income taxes. Always, they advise the landowner to consult his or her own legal and financial advisors before making any decisions.

These kinds of solutions, using tools integral to estate planning but that often aren't thought of in the context of land preservation, can make the critical difference in meeting the landowner's financial goals. Landowners are often absolutely sure that selling their land for development is the only way they can meet their needs. But once they talk with our team of professionals, they realize that preservation makes sense.

Attorney Rich Goldman of Drinker Biddle & Reath LLP, a 22-year member of the D&R Greenway Board of Trustees, puts it succinctly: "Very often a deal to sell development rights is economically equivalent to preservation." Our "partnership in action" approach to land preservation has led to many successful preservation transactions — deals where "everybody's happy," as Wade Martin likes to say.



Rich Goldman, Esq. explains the steps to successful preservation transactions.

D&R Greenway and MSSB decided this was too good an idea to keep to ourselves. In early June, we partnered with the national Land Trust Alliance to conduct a pilot training program at D&R Greenway's Johnson Education Center in Princeton for land trusts, financial advisors and attorneys from around the country. The training was funded by the Larson Land Foundation, established in the year 2000 with a D&R Greenway preservation transaction structured through this team approach. The Larson sisters were able not only to preserve their property, but also to leave a philanthropic legacy that supports land conservation.

Participants in the pilot program were unanimous: the team approach works. The discussions "opened my ears to new ways of doing business," commented Sue Julian, of North Oaklands (Michigan) Headwaters Land Conservancy. Erik Glenn of Colorado Cattlemen's Agricultural Land Trust observed that the discussions brought out "new strategies that we'd never thought about before."

Laura Napoli of ExxonMobil, a member of LTA's Corporate Council, commented, "The program was

inspiring and results oriented. I have no doubt that replicating it across the country will increase the pace, quality and permanence of land preservation."

We've laid the foundation for a nationwide peer network of land trusts and financial advisors dedicated to the collaborative approach to conservation financing. Mary Pope Hutson, Executive Vice President of the Land Trust Alliance, commented that through the partnership pioneered by D&R Greenway and MSSB, "communities will be forever enhanced, and the pace of conservation in America will increase."

Nationwide, America's 1700-plus land trusts preserve 2 million acres a year, but we are still losing 1.5 million acres every year to development. D&R Greenway's team approach that combines business practices with land trusts in a new way comes at a time when conventional financing methods — typically obtaining public and private funds — are much harder to employ due to the economic climate. At the same time, public support for land preservation continues at a high level. In the 2010 general election, voters nationwide supported 83% of initiatives to fund land conservation. New Jersey has had consistently overwhelming support from voters for open space preservation.

D&R Greenway has saved over 17,000 acres in New Jersey — an area larger than all of Manhattan. Our success has come about through our emphasis on partnership and relationships. By sharing our approach, we hope to encourage everyone interested in land preservation to think outside the box, look for creative solutions and find new ways to save land here in New Jersey and nationwide. ♡



Financial planners, attorneys and land trusts from eight regions of the U.S. gather to solve land preservation challenges.

New Preserve Fills Gap in the Stony Brook Greenway

From a hilltop wildflower meadow in D&R Greenway's new 86-acre Olcott Preserve in Hopewell Township, Mercer County, looking north toward the forested Sourlands ridge, you feel the expansive rush of continuity: the ability that a special place has to connect us to past and future, to generations long gone and those yet to be, and to a larger-scale place that we call landscape.

Here, time seems to pull you back... to 1747, when King George III deeded 1,000 acres in the Stony Brook valley to two brothers, and when the land, as it is today, was threaded with dark green woods and light green fields under a broad blue sky.

Back... to the 1850s, when the first headstones were set atop hand-dug graves in the family cemetery.

Back... to 1965, when Townsend Olcott's parents preserved a section of their land with Hopewell Township, providing the public with access to Stony Brook along its namesake road.

Back... to 1989, when D&R Greenway Land Trust first began preserving land along Stony Brook and its tributaries.

You're pulled forward to the future, too, because in 2012, Townsend Olcott and his wife Jodie permanently preserved these 86 acres of his family's farm for generations to enjoy.

"It's a good feeling knowing that this

colonial farm will look the same as it does now, that people will come here for the same reasons we love living here," comments Townsend, whose work in performing arts production management demands a grueling schedule and frequent travel. "To enjoy the light in the fields, and the quiet that's all around. It's a respite from daily life."

The Olcott Preserve connects the Stony Brook to the Sourlands in a continuous corridor of protected land. Planned trails will enable people to walk from Stony Brook Road to existing trails in Cedar Ridge Preserve, which lies across Route 518 at the edge of the Sourlands. Cedar Ridge, one of D&R Greenway's flagship preserves, is where D&R Greenway first began protecting the Stony Brook valley.

"This transaction is one of the last linkages in advancing the vision of a Stony Brook Greenway," said Linda Mead, President & CEO of D&R Greenway. "Starting with the headwaters in 1991, we've now preserved many miles of this Category 1 stream corridor, protecting water quality and critical habitat, and providing opportunities for the public to experience its beauty."

The site is divided about equally between woods and fields. In the mature hardwood forest, remnant apple trees and old stone walls attest to the woods' human history, now part of a larger story of resilient habitat. Here flourish

increasingly uncommon native flora such as the pinxterflower, a rose-pink azalea with a sweet honey fragrance (one of the earliest colonial shrub exports), and cutleaf toothwort, a white spring wildflower whose deeply lobed leaves give it another common name: "crow's toes." The high-quality forest is large enough to support uncommon interior-dwelling birds, including the rarely seen red-headed woodpecker, which has been observed in the vicinity.

Butterflies, bees and other pollinators

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The Great Outdoors

Fall Foliage Walk in the Sourlands Ecosystem Preserve

Sunday, October 14, 10 a.m. – noon

Leader: Director of Stewardship, Jim Amon

D&R Greenway's Sourlands Preserve is among our most enduring preservation efforts, begun in 1992. Learn about the 20,000 forested acres that make up the ecosystem and experience the largest intact forest in Central New Jersey!

Teaching our Future Conservation Leaders to Value Nature: A Family Walk on the Charles Evans Children's Discovery Trail

Sunday, October 21

9:30 a.m. – 11 a.m.

Leader: Conservation Biologist, Diana Raichel

Bring your family for a morning of exploration and fall colors. Kids can walk on boardwalks, climb over rocks, listen to birds, and play in a stream while learning about nature. Interactive, kid-inspired trail signs guide the way!

For directions to the above locations, please visit www.drgreenway.org. RSVP to rsvp@drgreenway.org or (609) 924-4646.

NOTICE:

The Beagle Club Field Trials and Plum Brook Greenway Walk, scheduled for September 15, have been postponed until Spring 2013.



The Olcott Preserve – 86 acres of open space permanently preserved!

Stony Brook

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thrive in the fields. D&R Greenway will seek funding to reintroduce native grasses to these fields, adding critically needed breeding habitat for increasingly rare birds such as bobolink and meadowlark. The new grasslands will both aid and benefit from a larger landscape of protected meadows in the valley, because grasslands habitat is all the more valuable to wildlife if it is surrounded by similar habitat. Upon visiting the land shortly after its preservation, D&R Greenway's stewardship staff were delighted to observe several bobolinks already in residence!

To accomplish the transaction, D&R Greenway led the creation of a funding partnership among Friends of Hopewell Valley Open Space, Hopewell Township, Hopewell Borough and Mercer County. These partners recognized the value of preserving the property as a key link in a continuous network of publicly-accessible open space. Brian Hughes, Mercer County Executive, commented, "Mercer County is pleased to be a partner in the preservation of this vital meadow and woods that will connect to other preserved land. We proudly joined in this latest effort by D&R Greenway and their partners to save open space in Hopewell Township, to be enjoyed and appreciated by our future generations."

Hopewell Township Administrator Paul Pogorzelski expresses the Township's enthusiasm for this preservation success, "We are excited to continue our ongoing partnership

with D&R Greenway in its efforts to preserve open space." As with the St. Michaels Farm Preserve, the Borough of Hopewell reached outside of its boundaries to protect land that affects its citizens. Hopewell Borough Administrator Michele Hovan shares, "The Borough of Hopewell was pleased to partner again with D&R Greenway and the Friends of Hopewell Valley Open Space in another major effort to protect and preserve critical Hopewell Valley parcels. The Olcott property expands the Hopewell Borough permanent greenbelt, and its preservation helps to ensure that Hopewell Valley's agricultural heritage and rich landscape will be forever protected."

John Jackson, President of Friends of Hopewell Valley Open Space, commented, "The acquisition of this property near the Stony Brook and other land preserved by D&R Greenway is a great addition to preserved open space in the Hopewell Valley. We are pleased to join in helping to preserve this important site."

NJDEP's Green Acres program provided essential match funding, as it has for so many of D&R Greenway's projects. Renee Jones, Green Acres Central Team Leader, said, "This is the type of project that we encourage because it leverages funding from a variety of sources which helps us to stretch our Green Acres dollars." Funding for Green Acres, though, must be renewed this year or it will vanish as a source of funds. The Keep it Green Coalition, of which D&R Greenway is a member, is working to promote the next generation of open space funding through the Governor's office and the State Legislature.

At the Olcott Preserve, we're reminded that when we preserve open space we honor the lives and choices of people we will never meet — past and future — through the living connector that is preserved land. No wonder our first reaction is primal. We close our eyes to feel the sunlight and hear the quiet, breathe in the fragrances of grass and flowers, and say "*ahh*." 🌿



Beehives on Olcott Preserve

New 22-Acre Preserve Expands on Long-Time Partnership with East Amwell Township

The old saying, "What goes around, comes around," came true recently when D&R Greenway joined with East Amwell Township to preserve a wooded habitat for barred owls.

Over 10 years ago, we almost bought this site for permanent preservation, but we lost it to an investor who planned to develop it into two home sites. With the economy no longer supporting new development, we had the opportunity to buy it again, succeeding on June 21.

Instead of two new home sites, this land now will remain a home for wildlife that frequent this Sourlands preserve. Hooded warblers and veerys are among the neotropical migrating birds spotted here. Forested wetlands with hummocks and hollows create ideal habitat for frogs and salamanders that can be seen hatching in the Spring.

An important benefit of protecting this wooded refuge is that it links to a large D&R Greenway Preserve that we

protected in 2007. Those 65 acres, with frontage on Route 31, could not be safely accessed. The new preserved woodland now expands this Preserve to a total of 87 acres and provides an important area to create parking access and a trailhead on Rocktown Road. Our partners in this work will be East Amwell Township. The Township was a significant partner in the acquisition as well.

Speaking of this latest success, Mayor Peter Kneski says, "East Amwell

22-Acre Preserve

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Township appreciates and values its long time conservation partnership with D&R Greenway Land Trust.” He continues, “We are pleased to share with D&R Greenway the goals of conserving and protecting the natural resources and wildlife habitats of the Sourlands and the Amwell Valley.”

A municipality of 28 square miles, East Amwell lies equally in two distinct topographic areas: the agricultural valley with its undulating hills and open fields in the north and the Sourland Mountain range with its wooded and difficult terrain in the south. The Sourlands drain into two watersheds, north to the South Branch and south to the Stony Brook. The Township relies on its natural resources of suitable soils and water-bearing rock that allows residential and agricultural use of private wells and septic systems.

D&R Greenway, since its inception, has recognized the importance of conserving the natural resources of water and habitat in the Sourland Mountain range. East Amwell, through its planning and zoning, values its natural resources and works to conserve them. Thus, a valuable partnership exists.

Glorianne Robbi, Judy Conard, Dick Ginman and Fred Gardner of the Township Open Space Committee have worked with D&R Greenway on many land preservation transactions. Starting with our first acquisition using a NJ Green Acres Program nonprofit grant in 1992, D&R Greenway has protected 40 individual properties — totaling 1,618 acres — in East Amwell Township. Most of this could not have been completed without the support of the Township and its dedicated volunteers.

It is the combination of East Amwell’s local knowledge and commitment and of D&R Greenway’s vision of greenways and expertise that makes for a successful partnership. Mayor Kneski sums it up, “Thank you, D&R Greenway, for your expertise in negotiations and knowledge of funding sources. Our conservation and preservation efforts are successful largely because of your professional and dedicated staff.” He continues, “On behalf of the residents of East Amwell, thank you.” 🍷

Hopewell Ice Cream Parlor chooses D&R Greenway as Nonprofit-of-the-Year

When it’s 96 degrees and rising, the best way to cool off is with an ice cream cone from “Jack & Charlie’s 23” in Hopewell! There, you’ll enjoy the refreshing flavors of Uncle Dave’s ice cream, created with local ingredients at Shady Brook Farm in Newtown, PA — and help D&R Greenway care for the St. Michaels Farm Preserve on the edge of town.

Clark Reed, a hometown boy and member of the Hopewell Economic Development Committee, opened the new ice cream parlor at 23 East Broad St., Hopewell Borough, in May.

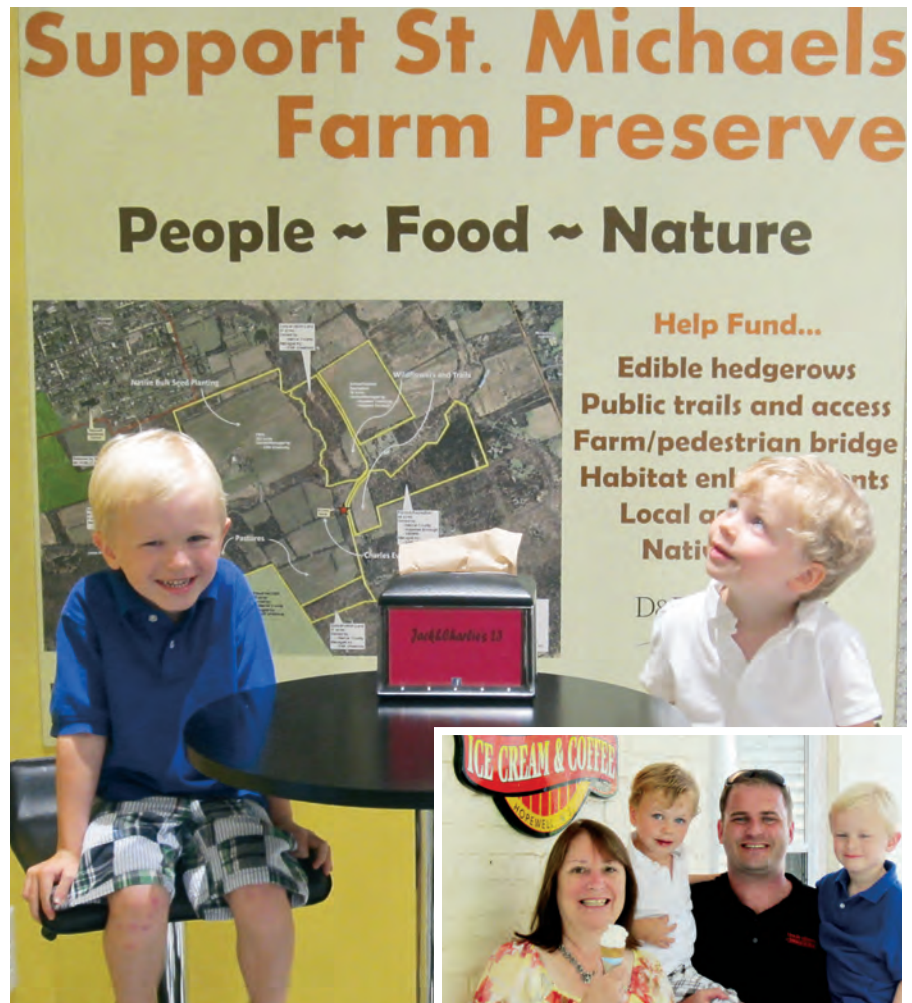
Clark’s sons — Jack (age 5) and Charlie (age 2) — are the namesakes, with “23” a take-off on the 21 Club in Manhattan, owned by another Jack and Charlie.

On the historic porch, your own little

ones can share the boys’ antique toys. And, if you get carried away with the delicious specialty hot dogs, freshly baked cookies and grilled cheese sandwiches, and, of course, the ice cream, you can always walk off the calories on the public trails at the 395-acre St. Michaels Farm Preserve!

Open year-round, Clark Reed will be supporting a new nonprofit each year. For his first year, he chose D&R Greenway as Nonprofit-of-the-Year because of his delight that the St. Michaels property is now preserved as a place where families can enjoy the open land.

Clark, with Jack and Charlie’s help, topped off the St. Michaels tip jar with a generous contribution. He invites you to join him by putting your change in the box marked “St. Michaels” located next to the cash register. 🍷



Jack (l) and Charlie.

Guest speaker

Wildlands Philanthropy, the Great American Tradition

Kris Tompkins, Patagonia founder and Conservation Philanthropist

Friday, October 12, Lecture, 5:30 p.m.; Reception, 6:30 p.m.

"These remarkable stories of individual initiative should inspire every American to ask — what can I do to help preserve our natural heritage?" — Bruce Babbitt, former U.S. Secretary of the Interior

In 1973, Kris Tompkins co-founded Patagonia, the outdoor apparel company, with Yvon Chouinard. As CEO of Patagonia, Inc., she led the company through significant growth over 20 years.

In the early 1990s, Kris married Doug Tompkins, founder of The North Face and Esprit, and moved to south Chile to work full-time on conservation.

Kris and Doug Tompkins are working together to create new national parks that protect and restore Patagonia's wildlands, biodiversity and communities. Their first project established the 155,000-acre Monte Leon National Park, Argentina's first coastal national park.

Their goal of creating a 650,000-acre Patagonia National Park is more than halfway complete. For this work,



they were named Latin Trade's "Environmental Leader of the Year" among numerous other awards.

The Tompkins' sponsorship of a significant book and accompanying film, "Wildlands Philanthropy, 2008," led to its distribution to land trusts across America, inspiring landowners and philanthropists to join together in permanent land preservation.

Kris will speak from the stories of 40 inspiring individuals whose legacy lives on in the land, and will describe her personal commitment to our planet.

This unique opportunity to hear from a world-class conservation philanthropist includes the chance to sign up for a once-in-a-lifetime trip to see Patagonia for yourself — guided by Kris and her team. 🐾

Third Annual Hopewell Valley Trail Run

at St. Michaels
Farm Preserve

**Sunday, November 18
8 a.m.**

www.hovaltrailrun.com

Over 100 runners annually — adults and youth — participated in the first two years of this now much-anticipated run over hill and dale, surrounded by the beauty of the preserved landscape.

Prizes will be awarded! Thanks to HVTR leaders Ian Goldstein and Sundi Culbertson.



Guest speaker

Journey of the Universe

Mary Evelyn Tucker, Visiting Professor, Princeton University

Thursday, October 25

Reception, 6:30 p.m.; Lecture, 7–8:30 p.m.

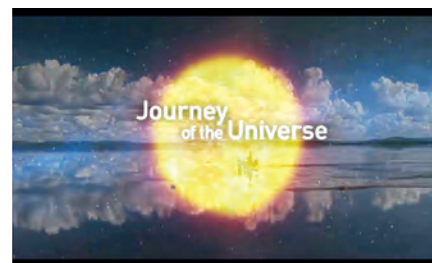
Co-Sponsored by the Princeton Environmental Institute

"One day on a Greek Island, and your view of the universe will change forever..."

Mary Evelyn Tucker is Professor of World Religions and Ecology at Yale University. She is co-author of a seminal book and Emmy Award-Winning film shown on PBS, "Journey of the Universe."

As a member of the Interfaith Partnership for the Environment at the United Nations since 1986, she is co-editor of books on ecological views of Buddhism, Confucianism, and Hinduism. Her remarks will weave a tapestry that draws together scientific discoveries in astronomy, geology, biology, ecology, and biodiversity with humanistic insights.

From the Big Bang to the epic impact humans have on the planet today, this is the chance to ask one of the world's foremost thinkers your most profound questions about the nature of the universe. 🐾



Join us for an Extraordinary Evening

Music and Poetry of the Earth

The Paul Winter Consort and Jane Hirshfield

Wednesday, October 10, 7 p.m., at Princeton University Chapel

*Meet the artists and enjoy a festive dessert reception,
8:30 – 9:30 p.m., in Firestone Library, Princeton University*

Be enthralled by a unique collaborative performance of world-renowned artists in the magical acoustics of the magnificent Princeton University Chapel. Saxophonist Paul Winter with his colleagues of the six-time Grammy-winning Paul Winter Consort will interweave their music with the soul-stirring words of poet Jane Hirshfield.

Paul Winter's musical realm has long embraced the cultures and creatures of the whole Earth. Paul credits the songs of the humpback whales for opening the door for him, in the late 1960s, to what he refers to as "the greater symphony of the Earth." Since then, the extraordinary voices of the whales, as well as those of wolves, eagles, elk, loon, and a score of other creatures have become part of the Consort's celebrations, awakening people to the plight of endangered species.

The Consort's new work launched this past spring, *Flyways*, celebrates the miracle of the great bird migration from Africa through the mid-East to Eurasia, incorporating indigenous musical traditions from each of the cultures over which they fly, interwoven with the vocalizations of some of these 350 species of migrating birds.

As artists-in-residence at the world's largest Gothic cathedral, New York's St. John the Divine, the Consort has for three decades presented annual Winter and Summer Solstice Celebrations. Paul has performed in major concert halls around the world, including Washington's National Cathedral, the Grand Canyon and the Negev Desert.

Coming to Princeton is natural to Jane Hirshfield, who graduated in Princeton University's first class to include women. Inspired by both Eastern and Western poetry, Jane's work often utilizes a short form and hinges on a turning point or moment of insight. Such is her poem, "Tree" from *Given Sugar, Given Salt* (2002):

Tree

It is foolish
to let a young redwood
grow next to a house.

Even in this
one lifetime,
you will have to choose.

That great calm being,
This clutter of soup pots and books —

Already the first branch-tips brush at the window.
Softly, calmly, immensity taps at your life.

Poet Laureate Kay Ryan called Jane Hirshfield "a writer who demonstrates in every possible way that this life matters." During her twenties, Jane was a full-time student of Zen for eight years, three of them in a monastery in silence. She was featured with W.S. Merwin, recent U.S. Poet Laureate and His Holiness the Dalai Lama in a PBS special, *The Buddha*. She has written nine collections of poetry among other works, and was featured in two Bill Moyers PBS television specials, *Fooling With Words* and *Sound of Poetry*. 🌿

This exceptional evening is co-sponsored by:

The Princeton University Chapel, The Lewis Center for the Arts at Princeton, and Scott & Hella McVay.



Paul Winter

Act Now to Reserve YOUR Place!

Reserved seating and
Meet-the-Artists
reception ... \$75

Reserved seating ... \$35
General admission ... \$15

To order tickets, call
D&R Greenway Land Trust
(609) 924-4646



Jane Hirshfield

Business Partners in Preservation

Over one million dollars is the consulting value of all the hours of pro bono legal time contributed to D&R Greenway over its 23-year history. But, when you add to that the perpetual value of enabling the preservation of 17,126 acres — including places like the Institute Lands, the Sourlands Ecosystem Preserve, Coventry Farm, St. Michaels Farm Preserve — it becomes crystal clear that this is not an adequate measure. Indeed, the value is *priceless*.

D&R Greenway has been deeply fortunate in truly unique contributions from a broad array of attorneys. They have served without fees as legal advisors for land transactions since our beginning. Over the decades, our attorneys have structured transactions, drawn up contracts, ensured the fulfillment of legal requirements, and overseen the closing of each intricate land deal. A significant part of our sizeable and diverse preservation team (see article on financial advisors, page 1), the attorneys' contributions are quite simply beyond price.

Bob Johnston, currently retired, was one of our far-seeing founders. While an attorney with Smith Stratton, Bob structured many of our initial transactions. Linda Mead, D&R Greenway President & CEO, reveals an early proof of Bob's intense dedication: "In 1997, shortly after I came to D&R Greenway, Bob and I spent the major part of a New Year's Eve completing the urgent closing of a conservation easement. My dinner guests were waiting at home, as were Bob's. But preservation came first."

Two other legal firms, **Drinker Biddle & Reath LLP**, and **Pepper Hamilton LLP**, have been particularly active in D&R Greenway's success in protecting 243 individual properties. The firms' commitment reveals their charitable leadership in our region. The commitment of individuals has set the tone for our mission from the first.

Pepper Hamilton's Mark Solomon estimates that he has donated more than a year's worth of billable hours. His motive: "D&R Greenway has such a wonderful track record, contributing to the quality of life in our region, making it such an attractive place to

live. Willing sellers in D&R Greenway's hands feel good, while the entire community benefits." This consummate professional appreciates D&R Greenway's attitude of confidence and optimism, in every deal: "No matter the issue, we'll figure it out."

One of Mark's key land victories was the St. Michaels Farm Preserve in Hopewell. When Mark runs, rides his mountain bike or shares the wonders of the St. Michaels land with his children, he reflects upon the recent saving of that landscape: "I feel good about having been a small part of that stellar community effort."

in the State involving a nonprofit Green Acres grant would not have come to fruition without the leadership of Richard Goldman, Esq.

Chairman of D&R Greenway's Board of Trustees from 2005 to 2010, Rich serves as head of the Real Estate Group at his firm's Princeton office. D&R Greenway President & CEO Linda Mead estimates that Rich has personally closed more than one hundred real estate preservation transactions. Rich specializes in complex, multi-party transactions including Greenway Meadows, Coventry Farm and the St. Michaels Farm Preserve where he was part of the team with Mark Solomon.

"While many deals are



Landowners Dr. Margaret & Dr. Emmett Wilson complete a conservation easement with D&R Greenway in 1993. Back row: Richard S. Goldman, Esq., then Executive Director Maude Backes, Robert C. Johnston, Esq.

Pepper Hamilton — a major law firm with offices across the country — encourages its employees to give back to the community. Solomon points out the contribution of colleague Cindy Smith, "She is so good at getting along with people, getting things done, making it happen." He also acknowledges Pepper Hamilton's paralegal, Jeanette Klink, for significant work in multiple closings.

For over twenty years, attorneys and support staff of nationally renowned Drinker, Biddle & Reath LLP, have spearheaded D&R Greenway's land transactions. The very first transaction

straight-forward, some requiring but five to ten hours of legal work, quite a number can require fifty to one hundred hours," Rich observes. "Over the years, we have contributed easily two thousand hours of legal advisory services to D&R Greenway Land Trust."

Rich states, "I was fortunate to join D&R Greenway's Board near its inception, having had the opportunity to play a material role in acquisition and preservation of over 17,000 acres of land." His service couples Rich's extensive knowledge of real estate law, with life-spanning love of natural lands.

Business Partners

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He observes, "Many of these acquisitions have a significant impact on our community and our future quality of life. This is a permanent legacy that will be enjoyed by generations to come. What could be better?"

Christopher DeGrezia, Rich's partner at Drinker Biddle & Reath, and a recent addition to D&R Greenway's Board of Trustees, came to treasure nature through his schoolteacher parents. Camping throughout the country, young Chris was particularly inspired by park rangers. As an attorney today, Chris fulfills his lifelong passion for wilderness by providing pro bono legal services to D&R Greenway. Christopher's key area is subdividing property. Without his advisory services in our application to Princeton Township's Planning Board we would not be enjoying the Robert Wood Johnson barn as our headquarters today. Christened the Johnson Education Center upon its



Community campout at the St. Michaels Farm Preserve

opening in 2006, it is the centerpiece of Greenway Meadows and a focal point for gatherings of people concerned with preservation and land stewardship.

Chris asserts, "I help when things get complicated, such as the need to carve out a land parcel for conservation from a family residence," he says. "You hear the statistics, and it's staggering how much D&R Greenway has done," he says. "Without D&R Greenway, this area would be much different. It's wonderful to see how this form

of involvement saves woodland and farmland, and a pleasure to share that accomplishment with my children."

Drinker Biddle & Reath has a long cultural commitment to community service. In Princeton, land preservation is the firm's support focus. D&R Greenway has also greatly profited from legal advisory services of Chris's colleagues, including Jennifer Fried and Nicole Bayman. Such pro bono services provide priceless contributions to life in our state and on our planet. ♻️

Dancescapes NJ

A newly commissioned contemporary dance about and for the Land

Saturday, September 22 at D&R Greenway's St. Michaels Farm Preserve

Saturday, October 6 at Cadwalader Park, a Frederick Law Olmstead-designed urban open space in Trenton

Both events, 2:30 – 4:30 p.m.

Family-friendly!

Tickets: Adults, \$20; Children, \$5. For tickets and directions, visit www.passagetheater.org, or call (609) 392-0766.

What happens when you combine forces of nature to unite choreography with land preservation? Join us and find out!

DanceSpora, Trenton's professional contemporary dance-theatre company — known for its dynamic, progressive works — will interpret the history and conservation of the landscape. You'll choose among three half-hour walks: natural resources, historic heritage and the poetry of landscape.

Everyone will then gather to experience how dance heightens our connection to our heritage and inspires us to be good stewards of the land. ♻️



Special Addition

Dedication of the new Charles Evans Native Plant Garden

October 6 ONLY, 2 p.m.; Free to All

Created by D&R Greenway Land Trust, in partnership with National Junior Tennis and Learning of Trenton.



(photo: Edward J. Greenblat, Princeton Photography Club)

Meet Our Business Partners in Preservation

D&R Greenway Land Trust is grateful to our Business Partners in Preservation for their support of our mission. These businesses recognize D&R Greenway Land Trust's vital work of preserving open spaces and natural lands throughout New Jersey. Our Business Partners enhance the work we do at the Johnson Education Center that includes educational programs, mission-themed art exhibits and landowner forums all open to the community at no charge.

Business Partners are recognized on D&R Greenway's website, in our **Greenways** newsletter that reaches over

6,000 households three times per year, on a sign permanently displayed in the lobby of the Johnson Education Center, which is seen by the thousands who annually visit our galleries or attend an event, and in special publicity releases.

Thank you to Business Partner Leaders:

- **Bristol-Myers Squibb** encourages the preservation of natural resources and strives to minimize the environmental impact of their operations and products. [www.bms.com]
- **PSEG's** company vision: Being a recognized leader for People providing Safe, reliable, Economic and Green

energy. [www.pseg.com/family/vision.jsp]

- **Tyco** has initiated a companywide environmental program called Vital World. The goal of the program is to reduce Tyco greenhouse gas emissions, waste and water consumption by 25 percent over the next five years. [www.tyco.com]

For additional information about the newly expanded Business Partners in Preservation program and related benefits, please contact Deb Kilmer, (609) 924-4646 ext. 132. ☎

Leaders (\$10,000+)



Drinker Biddle

Pepper Hamilton LLP
Attorneys at Law



tyco

Conservators (\$5,000+)



Church & Dwight

GLENMEDE
INVESTMENT AND WEALTH MANAGEMENT



Bloomberg

Benefactors (\$2,500+)

MATHEMATICA
Policy Research, Inc.



Partners (\$1,000+)



Julius Gross
Painting & Home
Improvement Co.



Tributary Donors (\$500+)

Cifelli Electric
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Ice Cream and Coffee

Martin Appraisal
MTiC Consultant

Sir Speedy Printing and
Marketing Services

Stellitano Heating &
Air Conditioning

Woodwinds and the
deTuro Family

Trail Donors (\$250)

The Light Gallery
Pinto & Butler

**D&R Greenway encourages
our individual supporters to
patronize our Business Partners by
using their products and services.**

Be Inspired

Upcoming Events at D&R Greenway's Johnson Education Center

D&R Greenway's Marie L. Matthews Art Gallery and Olivia Rainbow Gallery inspire a conservation ethic. Art sales include a donation to support D&R Greenway's work.

Sustainable Harvest

September 4 – November 9

Opening: Friday, September 14, 5:30 – 7:30 p.m.

"There is life in the ground: it goes into the seeds; and it also, when it is stirred up, goes into the man who stirs it." — Charles Dudley Warner, 1871

Celebrate the seed, the sown, and the soil. Experience the ways in which contemporary artists depict the crops, vines, animals, barns, fields, and tools that sustain us. In appreciation for the farmers of our Garden State. 🌱

Urban Landscapes

November 19 – January 18, 2013

Opening: Friday, December 7, 5:30 – 7:30 p.m.

"Always design a thing by considering it in its next larger context — a chair in a room, a room in a house, a house in an environment, an environment in a city plan." — Eliel Saarinen, "Time," July 2, 1956

People, land, city. Creating a livable landscape is about reconciling how diverse inhabitants interact with the surrounding environment. The arts and activism blend to interpret the delicate process of incorporating the outdoors, in places like the "Highline" in New York City, into the metropolis. 🌿



"Purple Reflection" by Francheska Cruz of the Ennis Beley Photography Project, a unique partnership between Young Audiences New Jersey, the Lawrenceville School and HomeFront, was inspired by a visit to the Marie L. Matthews Gallery at the Johnson Education Center.

Guest speaker

Dean of the Delaware River Carvers, Bob White, to Speak

Thursday, November 29, 7 – 8:30 p.m.

Bob White's carving style continues the tradition of famed Delaware River carver John English, a late 19th-century artist whose prized decoys are sought after at auctions.

A Trenton native, Bob White carved his first duck when he was 8 years old.

"I carved it because I needed decoys," said White. "As a youngster, I enjoyed talking to carvers along the river and learning from them. Now I'm one of the last, if not *the* last, of the professional decoy carvers."

White explains that a successful carver can look at a block of wood and see the bird inside. Come hear from this renowned artist and view a special collection of his works in our decoy collection. 🦆



Shoveler decoy exquisitely carved by Bob White

Fall Native Plant Sale

Friday, September 21, 3 – 6 p.m.



Saturday, September 22, 9 a.m. – noon

D&R Greenway Land Trust
Johnson Education Center
One Preservation Place, Princeton, NJ, 08540

D&R Greenway's new book, *Plant Local*, will be available for purchase at \$20 per copy. Proceeds benefit our Native Plant nursery.



D&R Greenway Land Trust, Inc.

D&R Greenway Land Trust, Inc., is a regional, 501(c)(3) nonprofit land conservancy dedicated to the preservation and stewardship of open space throughout New Jersey.

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Celebrate a Commitment to Conservation



and a **Milestone** in New Jersey Open Space History

Sunday, September 9, 4 p.m. – 6 p.m.

**A garden party in Meredith's Garden of Inspiration
at the Johnson Education Center,
One Preservation Place, Princeton, New Jersey**

Garden Party attire is suggested with proper shoes for an outdoor event.
No rain date. In case of inclement weather, this event will take place indoors.

Join us as we honor
the Flemer family with the
**2012 Donald B. Jones
Conservation Award**
for joining together to
permanently preserve the
1,900-acre Princeton Nursery
land that spans
Monmouth, Mercer and
Burlington Counties.

Libations and Hors d'Oeuvres

Classical music by *Stretto Youth Chamber Orchestra* celebrating the natural world

\$75 per person (sponsorships available)

Please call D&R Greenway at
(609) 924-4646 or rsvp@drgreenway.org
by Tuesday, September 4, to reserve
your own place in history.